Perform Properties

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	28,353	192,077	411,926	1,468,884	527,383
Total Daytime Population	25,243	192,728	492,569	1,890,651	590,412
TOTAL HOUSEHOLD INCOME					
Total Households	11,540	73,453	145,817	481,788	180,933
Median Household Income	$112,589	$121,025	$112,708	$106,967	$109,655
Average Household Income	$138,751	$153,612	$141,807	$136,062	$137,855
Under $15,000	5.9%	4.9%	6.2%	6.8%	6.1%
$15,000 - $34,999	10.3%	8.0%	9.3%	9.9%	9.8%
$35,000 - $49,999	7.1%	6.0%	7.0%	7.9%	7.4%
$50,000 - $74,999	12.6%	11.9%	12.4%	13.2%	12.5%
$75,000 - $99,999	9.8%	11.7%	12.2%	12.4%	12.4%
$100,000 - $124,999	13.5%	11.3%	10.6%	10.9%	10.8%
$125,000 - $149,999	8.6%	9.5%	9.4%	8.7%	9.1%
$150,000+	32.3%	36.7%	33.0%	30.3%	31.9%
BUSINESSES					
Total Businesses	1,473	7,399	17,178	67,454	20,642
RACE/ETHNICITY					
White/Caucasian	52.9%	54.8%	42.9%	32.0%	38.8%
Black/African American	1.0%	1.0%	1.0%	1.6%	1.0%
Asian/Pacific Islander	16.9%	18.4%	26.6%	22.3%	27.2%
Hispanic/Latino	21.8%	19.0%	24.0%	39.9%	28.0%
Other	7.4%	6.7%	5.6%	4.2%	5.0%