

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
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TOTAL POPULATION

Total Population	31,986	356,818	1,017,939	1,543,837	671,823
Total Daytime Population	26,828	378,984	1,321,314	1,781,138	841,442

TOTAL HOUSEHOLD INCOME

Total Households	14,312	146,883	435,757	637,079	275,425
Median Household Income	\$51,749	\$60,526	\$75,776	\$76,777	\$66,408
Average Household Income	\$70,563	\$79,899	\$100,160	\$100,549	\$85,944
Under \$15,000	18.8%	16.3%	12.6%	12.2%	14.6%
\$15,000 - \$34,999	17.8%	19.4%	15.4%	15.4%	17.2%
\$35,000 - \$49,999	11.6%	10.8%	9.5%	9.9%	10.5%
\$50,000 - \$74,999	13.1%	14.7%	14.3%	14.4%	14.8%
\$75,000 - \$99,999	11.3%	11.4%	11.6%	11.6%	11.5%
\$100,000 - \$124,999	8.1%	7.8%	8.7%	8.9%	8.4%
\$125,000 - \$149,999	6.9%	5.2%	6.2%	6.3%	5.8%
\$150,000+	12.5%	14.4%	21.6%	21.3%	17.3%

BUSINESSES

Total Businesses	615	7,082	27,412	37,698	14,719
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RACE/ETHNICITY

White/Caucasian	18.4%	21.0%	30.7%	31.8%	23.9%
Black/African American	71.3%	51.9%	43.3%	41.5%	48.1%
Asian/Pacific Islander	1.6%	3.4%	6.2%	7.0%	5.8%
Hispanic/Latino	4.5%	19.7%	15.4%	15.3%	18.0%
Other	4.2%	4.0%	4.4%	4.4%	4.2%