

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	6,621	44,918	93,267	201,396	167,138
Total Daytime Population	5,981	36,454	72,776	175,870	155,329
TOTAL HOUSEHOLD INCOME					
Total Households	2,686	16,451	36,423	82,390	68,166
Median Household Income	\$88,525	\$76,993	\$67,837	\$62,638	\$62,695
Average Household Income	\$83,947	\$85,659	\$80,019	\$76,313	\$76,286
Under \$15,000	7.0%	8.7%	8.8%	9.2%	9.2%
\$15,000 - \$34,999	11.2%	11.9%	14.8%	16.9%	16.4%
\$35,000 - \$49,999	18.7%	11.8%	13.5%	14.2%	14.6%
\$50,000 - \$74,999	16.0%	16.6%	19.0%	20.5%	21.0%
\$75,000 - \$99,999	14.4%	18.4%	16.5%	14.8%	14.6%
\$100,000 - \$124,999	10.9%	11.8%	10.5%	9.1%	9.2%
\$125,000 - \$149,999	7.9%	9.6%	7.1%	5.9%	6.0%
\$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	131	626	1,595	4,483	3,575
RACE/ETHNICITY					
White/Caucasian	72.6%	69.5%	70.4%	74.3%	73.8%
Black/African American	8.7%	5.7%	4.9%	4.4%	4.5%
Asian/Pacific Islander	2.2%	2.2%	1.9%	1.4%	1.4%
Hispanic/Latino	13.3%	18.4%	18.3%	15.5%	15.9%
Other	3.2%	4.2%	4.5%	4.3%	4.4%