

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
<b>TOTAL POPULATION</b>					
Total Population	12,585	127,476	331,897	1,477,359	1,196,804
Total Daytime Population	17,061	130,898	338,104	1,612,947	1,300,654
<b>TOTAL HOUSEHOLD INCOME</b>					
Total Households	5,326	45,452	117,629	580,814	455,196
Median Household Income	\$59,090	\$72,501	\$84,884	\$74,646	\$84,959
Average Household Income	\$71,268	\$93,045	\$115,913	\$120,432	\$114,039
Under \$15,000	13.8%	8.8%	8.1%	7.2%	7.4%
\$15,000 - \$34,999	22.1%	15.7%	14.1%	12.7%	12.9%
\$35,000 - \$49,999	14.6%	12.3%	11.4%	10.7%	10.9%
\$50,000 - \$74,999	13.0%	18.0%	15.8%	15.7%	16.3%
\$75,000 - \$99,999	15.5%	12.9%	12.8%	12.4%	13.1%
\$100,000 - \$124,999	7.3%	8.8%	9.1%	9.1%	9.4%
\$125,000 - \$149,999	3.4%	6.1%	6.0%	6.5%	6.7%
\$150,000+	N/A	N/A	N/A	N/A	N/A
<b>BUSINESSES</b>					
Total Businesses	662	3,571	10,139	53,299	41,517
<b>RACE/ETHNICITY</b>					
White/Caucasian	12.2%	16.6%	22.4%	28.4%	25.3%
Black/African American	28.3%	14.0%	15.2%	16.1%	17.7%
Asian/Pacific Islander	2.8%	5.1%	6.2%	8.0%	8.1%
Hispanic/Latino	54.6%	62.3%	53.8%	44.3%	45.9%
Other	2.1%	2.0%	2.5%	3.2%	3.0%