Perform Properties

**BENCHMARK CROSSING**
5757 Hollister St, Houston, TX 77040
Generated on November 24, 2026

| FULL YEAR 2026 | 1-MILE RADIUS | 3-MILE RADIUS | 5-MILE RADIUS | 10-MILE RADIUS | 70% TRUE TRADE AREA |
|---|---|---|---|---|---|
| **TOTAL POPULATION** | | | | | |
| Total Population | 12,554 | 127,707 | 333,127 | 676,018 | 1,337,754 |
| Total Daytime Population | 16,890 | 130,923 | 340,331 | 727,399 | 1,458,418 |
| **TOTAL HOUSEHOLD INCOME** | | | | | |
| Total Households | 5,317 | 45,491 | 118,078 | 255,000 | 517,952 |
| Median Household Income | $58,893 | $73,266 | $85,959 | $98,924 | $86,686 |
| Average Household Income | $69,913 | $91,678 | $116,425 | $141,591 | $116,015 |
| Under $15,000 | 11.9% | 8.9% | 8.0% | 7.0% | 7.4% |
| $15,000 - $34,999 | 24.5% | 16.3% | 14.1% | 11.7% | 12.7% |
| $35,000 - $49,999 | 13.5% | 12.3% | 11.5% | 9.9% | 11.0% |
| $50,000 - $74,999 | 16.4% | 18.0% | 15.6% | 14.2% | 15.8% |
| $75,000 - $99,999 | 9.1% | 12.6% | 12.2% | 11.8% | 12.8% |
| $100,000 - $124,999 | 9.1% | 8.7% | 9.1% | 9.1% | 9.5% |
| $125,000 - $149,999 | 4.6% | 5.6% | 5.9% | 6.3% | 6.6% |
| $150,000+ | 10.9% | 17.6% | 23.6% | 30.1% | 24.3% |
| **BUSINESSES** | | | | | |
| Total Businesses | 654 | 3,557 | 10,158 | 22,475 | 47,425 |
| **RACE/ETHNICITY** | | | | | |
| White/Caucasian | 12.6% | 16.6% | 22.4% | 30.7% | 26.0% |
| Black/African American | 27.7% | 13.6% | 15.2% | 14.4% | 16.8% |
| Asian/Pacific Islander | 3.7% | 5.2% | 5.8% | 7.7% | 8.1% |
| Hispanic/Latino | 53.9% | 62.4% | 54.1% | 44.0% | 45.8% |
| Other | 2.1% | 2.2% | 2.5% | 3.3% | 3.3% |

Source: Advan, 2025.