FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	5,446	33,542	74,632	173,400	8,773,248
Total Daytime Population	6,247	26,032	51,660	138,982	8,826,607
TOTAL HOUSEHOLD INCOME					
Total Households	1,864	12,685	27,295	63,284	3,432,469
Median Household Income	$76,945	$73,990	$74,615	$81,981	$72,472
Average Household Income	$88,199	$86,353	$88,257	$96,579	$92,104
Under $15,000	4.8%	6.5%	5.9%	4.9%	7.7%
$15,000 - $34,999	13.0%	11.6%	12.9%	10.9%	15.2%
$35,000 - $49,999	15.0%	11.3%	11.2%	11.1%	12.0%
$50,000 - $74,999	20.5%	22.2%	20.6%	18.6%	18.2%
$75,000 - $99,999	17.6%	16.1%	15.6%	15.7%	14.0%
$100,000 - $124,999	9.3%	10.0%	11.8%	12.0%	10.0%
$125,000 - $149,999	9.8%	8.2%	8.5%	8.8%	7.0%
$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	170	463	1,177	3,395	260,289
RACE/ETHNICITY					
White/Caucasian	39.1%	48.0%	45.9%	49.2%	56.5%
Black/African American	9.5%	9.1%	9.2%	7.9%	12.2%
Asian/Pacific Islander	1.0%	1.9%	2.1%	2.7%	3.3%
Hispanic/Latino	44.5%	35.8%	37.6%	33.4%	23.5%
Other	5.9%	5.2%	5.1%	6.8%	4.5%

Source: Advan, 2024.