

| FULL YEAR 2026                | 1 MILE RADIUS | 3 MILE RADIUS | 5 MILE RADIUS | 10 MILE RADIUS | 70% TRUE TRADE AREA |
|-------------------------------|---------------|---------------|---------------|----------------|---------------------|
| <b>TOTAL POPULATION</b>       |               |               |               |                |                     |
| Total Population              | 12,795        | 110,562       | 218,394       | 350,196        | 439,423             |
| Total Daytime Population      | 15,956        | 157,535       | 252,632       | 358,383        | 438,288             |
| <b>TOTAL HOUSEHOLD INCOME</b> |               |               |               |                |                     |
| Total Households              | 4,525         | 38,182        | 71,702        | 111,971        | 137,954             |
| Median Household Income       | \$123,125     | \$125,431     | \$119,632     | \$118,019      | \$115,794           |
| Average Household Income      | \$160,391     | \$148,614     | \$143,343     | \$142,636      | \$139,794           |
| Under \$15,000                | 3.6%          | 3.4%          | 4.2%          | 4.5%           | 4.6%                |
| \$15,000 - \$34,999           | 9.7%          | 7.5%          | 8.0%          | 8.0%           | 8.6%                |
| \$35,000 - \$49,999           | 8.8%          | 6.1%          | 6.6%          | 6.6%           | 6.7%                |
| \$50,000 - \$74,999           | 9.2%          | 10.6%         | 11.2%         | 11.1%          | 11.5%               |
| \$75,000 - \$99,999           | 10.5%         | 10.8%         | 10.8%         | 11.1%          | 11.0%               |
| \$100,000 - \$124,999         | 11.1%         | 11.7%         | 10.7%         | 11.0%          | 10.8%               |
| \$125,000 - \$149,999         | 10.6%         | 10.3%         | 10.6%         | 10.3%          | 10.0%               |
| \$150,000+                    | 36.6%         | 39.6%         | 37.9%         | 37.4%          | 36.8%               |
| <b>BUSINESSES</b>             |               |               |               |                |                     |
| Total Businesses              | 800           | 6,468         | 9,806         | 13,404         | 16,205              |
| <b>RACE/ETHNICITY</b>         |               |               |               |                |                     |
| White/Caucasian               | 51.4%         | 50.2%         | 43.8%         | 40.0%          | 37.1%               |
| Black/African American        | 5.4%          | 3.5%          | 4.2%          | 4.1%           | 3.7%                |
| Asian/Pacific Islander        | 10.9%         | 13.1%         | 12.4%         | 12.2%          | 12.2%               |
| Hispanic/Latino               | 23.8%         | 27.6%         | 34.1%         | 38.7%          | 42.4%               |
| Other                         | 8.5%          | 5.7%          | 5.6%          | 5.0%           | 4.6%                |