Perform Properties

BRESSI RANCH VILLAGE CENTER
2623-2687 Gateway Road, Carlsbad, CA 92009
Generated on November 2, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	9,256	78,608	242,432	432,600	279,205
Total Daytime Population	16,161	108,567	296,605	509,389	360,606
TOTAL HOUSEHOLD INCOME					
Total Households	3,160	30,682	89,024	155,679	101,033
Median Household Income	$153,997	$145,271	$142,437	$133,625	$139,511
Average Household Income	$196,439	$192,370	$186,698	$174,306	$183,577
Under $15,000	8.3%	4.4%	4.3%	4.4%	4.3%
$15,000 - $34,999	9.6%	7.2%	6.7%	7.1%	6.8%
$35,000 - $49,999	3.4%	4.4%	4.9%	5.8%	5.1%
$50,000 - $74,999	11.0%	10.0%	10.0%	11.0%	10.1%
$75,000 - $99,999	7.1%	8.6%	9.6%	10.2%	9.7%
$100,000 - $124,999	5.9%	9.7%	9.6%	10.1%	9.8%
$125,000 - $149,999	7.0%	7.9%	7.8%	8.0%	7.9%
$150,000+	47.9%	47.9%	47.1%	43.4%	46.4%
BUSINESSES					
Total Businesses	1,010	4,541	11,274	18,894	12,250
RACE/ETHNICITY					
White/Caucasian	58.3%	60.8%	57.9%	53.7%	56.4%
Black/African American	1.2%	1.8%	1.6%	1.8%	1.6%
Asian/Pacific Islander	13.5%	9.4%	8.5%	7.4%	8.1%
Hispanic/Latino	21.6%	21.3%	25.3%	30.5%	27.3%
Other	5.5%	6.7%	6.7%	6.6%	6.7%

Source: Advan, 2025.