

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
<b>TOTAL POPULATION</b>					
Total Population	113,010	991,549	2,455,302	6,232,698	1,398,522
Total Daytime Population	94,548	804,555	2,081,845	7,448,633	1,134,311
<b>TOTAL HOUSEHOLD INCOME</b>					
Total Households	38,625	360,785	881,095	2,430,734	509,012
Median Household Income	\$72,394	\$77,176	\$86,221	\$95,710	\$80,793
Average Household Income	\$91,749	\$100,180	\$114,242	\$132,034	\$106,238
Under \$15,000	10.9%	12.8%	10.8%	9.2%	12.2%
\$15,000 - \$34,999	14.8%	15.0%	13.7%	12.1%	14.6%
\$35,000 - \$49,999	11.0%	9.8%	9.4%	8.0%	9.5%
\$50,000 - \$74,999	16.8%	14.7%	13.9%	12.9%	14.3%
\$75,000 - \$99,999	12.8%	12.1%	11.7%	10.9%	11.7%
\$100,000 - \$124,999	8.5%	9.6%	9.4%	9.3%	9.5%
\$125,000 - \$149,999	8.0%	7.0%	7.2%	7.3%	7.2%
\$150,000+	N/A	N/A	N/A	N/A	N/A
<b>BUSINESSES</b>					
Total Businesses	2,445	19,095	57,249	234,845	27,634
<b>RACE/ETHNICITY</b>					
White/Caucasian	2.5%	16.4%	32.4%	35.0%	22.4%
Black/African American	81.9%	58.0%	29.5%	19.6%	47.1%
Asian/Pacific Islander	1.3%	4.4%	11.6%	18.2%	6.7%
Hispanic/Latino	7.9%	15.3%	21.1%	21.9%	17.9%
Other	6.4%	5.9%	5.4%	5.3%	5.8%