

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
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## TOTAL POPULATION

Total Population	111,258	976,973	2,423,989	3,882,507	547,791
Total Daytime Population	92,817	792,250	2,058,359	4,272,441	434,730

## TOTAL HOUSEHOLD INCOME

Total Households	38,024	355,658	870,165	1,482,937	195,092
Median Household Income	\$83,486	\$88,003	\$98,921	\$104,196	\$79,536
Average Household Income	\$104,321	\$115,626	\$132,460	\$144,065	\$101,032
Under \$15,000	9.4%	11.1%	9.5%	8.8%	12.5%
\$15,000 - \$34,999	12.1%	12.9%	11.9%	11.4%	14.5%
\$35,000 - \$49,999	9.7%	8.8%	8.1%	7.4%	9.8%
\$50,000 - \$74,999	14.4%	13.7%	12.8%	11.9%	14.4%
\$75,000 - \$99,999	13.5%	11.8%	11.1%	10.6%	11.9%
\$100,000 - \$124,999	11.6%	9.8%	9.5%	9.2%	9.2%
\$125,000 - \$149,999	7.4%	7.5%	7.4%	7.2%	7.1%
\$150,000+	21.9%	24.3%	29.7%	33.5%	20.6%

## BUSINESSES

Total Businesses	2,418	19,152	57,811	124,754	10,621
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## RACE/ETHNICITY

White/Caucasian	2.6%	16.3%	32.1%	35.9%	8.4%
Black/African American	79.9%	56.7%	28.8%	20.2%	69.1%
Asian/Pacific Islander	1.3%	4.7%	11.8%	16.6%	2.5%
Hispanic/Latino	7.8%	15.3%	21.1%	21.3%	12.4%
Other	8.3%	7.2%	6.1%	6.1%	7.7%