

| FULL YEAR 2026                | 1-MILE RADIUS | 3-MILE RADIUS | 5-MILE RADIUS | 10-MILE RADIUS | 70% TRUE TRADE AREA |
|-------------------------------|---------------|---------------|---------------|----------------|---------------------|
| <b>TOTAL POPULATION</b>       |               |               |               |                |                     |
| Total Population              | 2,513         | 87,223        | 199,824       | 301,674        | 204,657             |
| Total Daytime Population      | 1,929         | 52,266        | 131,775       | 232,700        | 139,972             |
| <b>TOTAL HOUSEHOLD INCOME</b> |               |               |               |                |                     |
| Total Households              | 850           | 28,078        | 67,824        | 105,100        | 69,408              |
| Median Household Income       | \$97,626      | \$123,749     | \$118,040     | \$112,625      | \$116,978           |
| Average Household Income      | \$114,380     | \$137,843     | \$133,464     | \$129,090      | \$133,366           |
| Under \$15,000                | 6.5%          | 3.1%          | 3.4%          | 3.7%           | 3.4%                |
| \$15,000 - \$34,999           | 8.9%          | 5.1%          | 6.4%          | 7.3%           | 6.4%                |
| \$35,000 - \$49,999           | 5.2%          | 5.1%          | 6.1%          | 6.8%           | 6.3%                |
| \$50,000 - \$74,999           | 18.2%         | 11.4%         | 12.1%         | 13.2%          | 12.5%               |
| \$75,000 - \$99,999           | 8.9%          | 13.7%         | 13.8%         | 13.8%          | 14.0%               |
| \$100,000 - \$124,999         | 11.9%         | 14.5%         | 13.8%         | 13.5%          | 13.6%               |
| \$125,000 - \$149,999         | 14.2%         | 10.8%         | 10.9%         | 10.4%          | 10.6%               |
| \$150,000+                    | 26.1%         | 36.3%         | 33.6%         | 31.3%          | 33.4%               |
| <b>BUSINESSES</b>             |               |               |               |                |                     |
| Total Businesses              | 60            | 658           | 2,713         | 5,568          | 2,846               |
| <b>RACE/ETHNICITY</b>         |               |               |               |                |                     |
| White/Caucasian               | 68.5%         | 55.0%         | 58.0%         | 58.0%          | 58.0%               |
| Black/African American        | 4.6%          | 8.3%          | 7.4%          | 7.1%           | 7.5%                |
| Asian/Pacific Islander        | 2.4%          | 6.9%          | 6.3%          | 7.1%           | 6.4%                |
| Hispanic/Latino               | 12.0%         | 14.8%         | 13.6%         | 13.8%          | 13.6%               |
| Other                         | 12.6%         | 15.0%         | 14.6%         | 14.0%          | 14.6%               |