

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
<b>TOTAL POPULATION</b>					
Total Population	13,192	62,941	157,457	684,666	167,210
Total Daytime Population	11,192	57,007	161,717	761,713	174,242
<b>TOTAL HOUSEHOLD INCOME</b>					
Total Households	4,997	24,502	61,426	273,447	65,223
Median Household Income	\$130,264	\$112,071	\$109,286	\$103,195	\$108,455
Average Household Income	\$184,716	\$150,770	\$144,546	\$129,714	\$142,704
Under \$15,000	6.8%	6.0%	5.8%	5.9%	5.6%
\$15,000 - \$34,999	5.9%	8.3%	8.8%	9.9%	8.9%
\$35,000 - \$49,999	6.3%	8.3%	8.2%	8.4%	8.4%
\$50,000 - \$74,999	12.5%	13.5%	13.6%	14.4%	14.0%
\$75,000 - \$99,999	6.9%	12.0%	12.4%	12.6%	12.4%
\$100,000 - \$124,999	6.6%	9.3%	10.4%	11.2%	10.6%
\$125,000 - \$149,999	7.2%	7.8%	8.1%	8.8%	8.1%
\$150,000+	47.9%	35.0%	32.9%	28.8%	32.0%
<b>BUSINESSES</b>					
Total Businesses	305	2,268	5,889	29,678	6,620
<b>RACE/ETHNICITY</b>					
White/Caucasian	80.1%	81.7%	81.0%	74.1%	80.1%
Black/African American	0.8%	1.0%	0.9%	1.7%	0.9%
Asian/Pacific Islander	6.5%	3.5%	3.4%	6.5%	3.5%
Hispanic/Latino	6.6%	7.0%	7.8%	10.3%	8.6%
Other	6.0%	6.9%	6.9%	7.4%	6.9%