FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	10,902	99,864	221,813	983,228	1,005,969
Total Daytime Population	9,867	91,974	223,218	851,043	852,622
TOTAL HOUSEHOLD INCOME					
Total Households	3,745	34,998	76,494	326,249	333,647
Median Household Income	$128,732	$123,658	$122,596	$79,448	$90,911
Average Household Income	$149,264	$153,390	$155,782	$111,612	$111,426
Under $15,000	2.4%	3.8%	3.5%	6.3%	6.3%
$15,000 - $34,999	4.4%	6.7%	7.4%	12.1%	12.2%
$35,000 - $49,999	6.5%	7.0%	7.4%	10.6%	10.7%
$50,000 - $74,999	10.0%	13.0%	12.9%	15.6%	15.6%
$75,000 - $99,999	13.8%	12.9%	12.1%	12.3%	12.3%
$100,000 - $124,999	15.7%	10.2%	10.2%	9.6%	9.7%
$125,000 - $149,999	10.6%	9.5%	9.1%	7.7%	7.6%
$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	322	3,193	8,242	21,907	22,409
RACE/ETHNICITY					
White/Caucasian	32.2%	28.3%	24.2%	18.4%	18.1%
Black/African American	13.5%	17.0%	23.0%	25.2%	25.3%
Asian/Pacific Islander	38.7%	33.7%	31.9%	20.0%	19.7%
Hispanic/Latino	12.5%	17.2%	17.2%	33.4%	33.8%
Other	3.0%	3.8%	3.7%	3.1%	3.0%

Source: Advan, 2024.