Perform Properties

COUNTRY CLUB GATE CENTER
150 Country Club Gate Center, Pacific Grove, CA 93950
Generated on November 2, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	16,828	41,621	69,495	84,966	103,023
Total Daytime Population	16,260	81,299	115,976	127,182	155,093
TOTAL HOUSEHOLD INCOME					
Total Households	5,756	17,491	28,469	34,174	39,880
Median Household Income	$138,843	$128,384	$125,929	$124,028	$124,656
Average Household Income	$173,129	$177,161	$170,399	$171,839	$172,759
Under $15,000	5.2%	4.3%	4.7%	5.0%	4.9%
$15,000 - $34,999	8.7%	8.0%	7.8%	8.4%	9.0%
$35,000 - $49,999	3.1%	5.4%	5.8%	6.3%	6.1%
$50,000 - $74,999	9.8%	12.2%	12.4%	12.2%	12.5%
$75,000 - $99,999	12.2%	12.0%	12.1%	11.7%	11.5%
$100,000 - $124,999	10.1%	10.0%	10.2%	10.3%	10.1%
$125,000 - $149,999	8.3%	8.6%	8.3%	8.3%	8.3%
$150,000+	42.7%	39.5%	38.7%	38.0%	37.5%
BUSINESSES					
Total Businesses	570	3,133	4,977	5,298	6,285
RACE/ETHNICITY					
White/Caucasian	68.7%	69.2%	60.9%	57.5%	54.9%
Black/African American	2.2%	2.0%	1.8%	2.7%	2.8%
Asian/Pacific Islander	6.5%	7.3%	6.8%	7.1%	8.4%
Hispanic/Latino	15.4%	14.6%	23.8%	25.9%	26.6%
Other	7.3%	7.0%	6.6%	6.9%	7.3%

Source: Advan, 2025.