

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
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## TOTAL POPULATION

Total Population	13,404	111,087	321,346	321,346	389,983
Total Daytime Population	13,783	99,484	281,926	281,926	344,519

## TOTAL HOUSEHOLD INCOME

Total Households	4,349	35,638	104,654	104,654	128,704
Median Household Income	\$103,762	\$92,968	\$87,806	\$87,806	\$88,694
Average Household Income	\$109,286	\$103,908	\$101,597	\$101,597	\$104,126
Under \$15,000	4.3%	4.1%	5.4%	5.4%	5.7%
\$15,000 - \$34,999	5.0%	9.1%	10.5%	10.5%	10.5%
\$35,000 - \$49,999	10.7%	8.1%	9.1%	9.1%	9.8%
\$50,000 - \$74,999	17.2%	17.6%	17.4%	17.4%	16.7%
\$75,000 - \$99,999	13.4%	15.7%	15.0%	15.0%	14.3%
\$100,000 - \$124,999	17.7%	12.9%	11.6%	11.6%	11.4%
\$125,000 - \$149,999	13.4%	10.4%	8.6%	8.6%	8.8%
\$150,000+	N/A	N/A	N/A	N/A	N/A

## BUSINESSES

Total Businesses	203	2,151	6,403	6,403	7,548
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## RACE/ETHNICITY

White/Caucasian	19.8%	20.1%	23.1%	23.1%	25.8%
Black/African American	31.9%	29.7%	27.0%	27.0%	25.2%
Asian/Pacific Islander	10.3%	12.4%	9.7%	9.7%	8.9%
Hispanic/Latino	34.4%	34.2%	36.5%	36.5%	36.2%
Other	3.6%	3.6%	3.8%	3.8%	3.9%