Perform Properties

CYPRESS CENTER WEST
4005-4197 Ball Road, Cypress, CA 90630
Generated on November 3, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	30,665	200,832	530,816	1,114,574	219,057
Total Daytime Population	29,549	225,134	663,981	1,193,591	239,472
TOTAL HOUSEHOLD INCOME					
Total Households	9,783	65,760	174,244	365,591	71,891
Median Household Income	$152,395	$134,394	$126,398	$117,818	$135,230
Average Household Income	$171,708	$162,479	$153,745	$143,091	$163,518
Under $15,000	4.1%	5.0%	5.1%	5.8%	4.8%
$15,000 - $34,999	6.2%	6.5%	7.8%	8.8%	6.4%
$35,000 - $49,999	4.7%	5.3%	6.0%	6.7%	5.3%
$50,000 - $74,999	9.4%	10.6%	11.3%	12.3%	10.4%
$75,000 - $99,999	9.2%	10.7%	11.0%	11.7%	10.6%
$100,000 - $124,999	10.5%	10.1%	10.5%	10.9%	10.0%
$125,000 - $149,999	8.8%	9.1%	9.0%	9.1%	9.2%
$150,000+	47.2%	42.8%	39.3%	34.9%	43.3%
BUSINESSES					
Total Businesses	845	5,936	19,574	41,198	6,795
RACE/ETHNICITY					
White/Caucasian	29.7%	33.1%	30.5%	26.7%	33.2%
Black/African American	3.3%	3.6%	3.7%	4.5%	3.6%
Asian/Pacific Islander	27.7%	29.1%	27.9%	25.2%	29.1%
Hispanic/Latino	34.2%	28.6%	32.5%	38.9%	28.4%
Other	5.1%	5.7%	5.4%	4.8%	5.7%

Source: Advan, 2025.