Perform Properties

DIVISION CENTER
11900 Se Division Street, Portland, OR 97266
Generated on November 3, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	26,081	186,851	426,831	561,062	430,619
Total Daytime Population	20,408	139,026	346,452	512,793	352,378
TOTAL HOUSEHOLD INCOME					
Total Households	8,895	68,292	165,123	216,278	166,560
Median Household Income	$74,211	$86,549	$99,716	$103,912	$98,741
Average Household Income	$93,244	$107,495	$124,818	$130,397	$123,243
Under $15,000	10.2%	8.2%	6.8%	6.2%	7.0%
$15,000 - $34,999	14.2%	12.3%	10.4%	9.8%	10.6%
$35,000 - $49,999	11.9%	10.3%	9.2%	8.6%	9.2%
$50,000 - $74,999	16.8%	15.5%	14.6%	14.3%	14.6%
$75,000 - $99,999	13.7%	13.3%	12.6%	12.5%	12.7%
$100,000 - $124,999	9.2%	10.4%	11.2%	11.2%	11.1%
$125,000 - $149,999	7.5%	7.7%	8.1%	8.3%	8.1%
$150,000+	16.5%	22.5%	27.2%	29.2%	26.8%
BUSINESSES					
Total Businesses	538	4,757	13,517	19,254	13,742
RACE/ETHNICITY					
White/Caucasian	50.2%	55.4%	62.2%	64.1%	61.9%
Black/African American	6.8%	6.8%	5.2%	4.7%	5.3%
Asian/Pacific Islander	15.2%	13.5%	10.2%	9.6%	10.2%
Hispanic/Latino	18.7%	15.7%	14.0%	13.3%	14.2%
Other	9.2%	8.6%	8.4%	8.3%	8.4%

Source: Advan, 2025.