Perform Properties

EAST GATE SHOPPING CENTER
250 East Gate Drive, Aiken, SC 29803
Generated on November 1, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	5,163	29,812	52,158	72,984	109,202
Total Daytime Population	8,844	29,116	56,999	78,897	110,079
TOTAL HOUSEHOLD INCOME					
Total Households	2,534	13,399	22,511	31,189	45,078
Median Household Income	$75,466	$100,691	$86,905	$83,437	$80,419
Average Household Income	$87,279	$125,200	$112,370	$108,076	$101,268
Under $15,000	13.4%	6.8%	8.6%	8.4%	8.4%
$15,000 - $34,999	9.0%	7.1%	9.5%	10.6%	11.4%
$35,000 - $49,999	13.6%	9.1%	9.6%	9.6%	10.2%
$50,000 - $74,999	13.6%	14.8%	14.6%	15.3%	15.7%
$75,000 - $99,999	15.1%	13.2%	13.6%	14.4%	14.1%
$100,000 - $124,999	15.1%	11.9%	10.3%	11.0%	11.3%
$125,000 - $149,999	7.7%	8.2%	7.5%	7.7%	7.7%
$150,000+	12.5%	29.0%	26.3%	23.0%	21.2%
BUSINESSES					
Total Businesses	285	713	1,542	1,889	2,222
RACE/ETHNICITY					
White/Caucasian	66.7%	73.4%	66.2%	64.0%	63.8%
Black/African American	17.2%	14.8%	22.7%	25.0%	23.9%
Asian/Pacific Islander	3.4%	2.2%	1.5%	1.3%	1.1%
Hispanic/Latino	5.3%	4.3%	5.1%	5.4%	6.5%
Other	7.5%	5.3%	4.5%	4.3%	4.8%

Source: Advan, 2025.