

| FULL YEAR 2026                | 1-MILE RADIUS | 3-MILE RADIUS | 5-MILE RADIUS | 10-MILE RADIUS | 70% TRUE TRADE AREA |
|-------------------------------|---------------|---------------|---------------|----------------|---------------------|
| <b>TOTAL POPULATION</b>       |               |               |               |                |                     |
| Total Population              | 17,055        | 74,377        | 117,782       | 175,065        | 90,968              |
| Total Daytime Population      | 15,599        | 58,354        | 92,169        | 136,588        | 71,613              |
| <b>TOTAL HOUSEHOLD INCOME</b> |               |               |               |                |                     |
| Total Households              | 5,873         | 24,885        | 39,621        | 59,762         | 30,580              |
| Median Household Income       | \$136,732     | \$131,282     | \$130,732     | \$140,598      | \$130,493           |
| Average Household Income      | \$162,434     | \$154,396     | \$160,675     | \$177,251      | \$155,286           |
| Under \$15,000                | 3.3%          | 3.8%          | 3.7%          | 3.8%           | 3.9%                |
| \$15,000 - \$34,999           | 5.6%          | 6.4%          | 6.5%          | 6.3%           | 6.4%                |
| \$35,000 - \$49,999           | 8.0%          | 5.8%          | 6.2%          | 5.6%           | 6.4%                |
| \$50,000 - \$74,999           | 8.2%          | 9.9%          | 10.7%         | 9.8%           | 10.0%               |
| \$75,000 - \$99,999           | 11.9%         | 11.1%         | 10.5%         | 9.6%           | 11.0%               |
| \$100,000 - \$124,999         | 9.0%          | 11.2%         | 10.8%         | 9.8%           | 11.0%               |
| \$125,000 - \$149,999         | 10.1%         | 10.1%         | 9.3%          | 8.6%           | 9.8%                |
| \$150,000+                    | 44.1%         | 41.8%         | 42.3%         | 46.6%          | 41.5%               |
| <b>BUSINESSES</b>             |               |               |               |                |                     |
| Total Businesses              | 565           | 2,153         | 3,315         | 5,161          | 2,845               |
| <b>RACE/ETHNICITY</b>         |               |               |               |                |                     |
| White/Caucasian               | 51.9%         | 53.0%         | 53.1%         | 55.2%          | 51.9%               |
| Black/African American        | 1.1%          | 1.3%          | 1.3%          | 1.9%           | 1.4%                |
| Asian/Pacific Islander        | 8.2%          | 10.3%         | 10.2%         | 12.1%          | 10.8%               |
| Hispanic/Latino               | 30.1%         | 29.0%         | 29.2%         | 24.6%          | 29.8%               |
| Other                         | 8.6%          | 6.4%          | 6.1%          | 6.2%           | 6.1%                |