Perform Properties

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FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	17,055	74,377	117,782	175,065	90,968
Total Daytime Population	15,599	58,354	92,169	136,588	71,613
TOTAL HOUSEHOLD INCOME					
Total Households	5,873	24,885	39,621	59,762	30,580
Median Household Income	$136,732	$131,282	$130,732	$140,598	$130,493
Average Household Income	$162,434	$154,396	$160,675	$177,251	$155,286
Under $15,000	3.3%	3.8%	3.7%	3.8%	3.9%
$15,000 - $34,999	5.6%	6.4%	6.5%	6.3%	6.4%
$35,000 - $49,999	8.0%	5.8%	6.2%	5.6%	6.4%
$50,000 - $74,999	8.2%	9.9%	10.7%	9.8%	10.0%
$75,000 - $99,999	11.9%	11.1%	10.5%	9.6%	11.0%
$100,000 - $124,999	9.0%	11.2%	10.8%	9.8%	11.0%
$125,000 - $149,999	10.1%	10.1%	9.3%	8.6%	9.8%
$150,000+	44.1%	41.8%	42.3%	46.6%	41.5%
BUSINESSES					
Total Businesses	565	2,153	3,315	5,161	2,845
RACE/ETHNICITY					
White/Caucasian	51.9%	53.0%	53.1%	55.2%	51.9%
Black/African American	1.1%	1.3%	1.3%	1.9%	1.4%
Asian/Pacific Islander	8.2%	10.3%	10.2%	12.1%	10.8%
Hispanic/Latino	30.1%	29.0%	29.2%	24.6%	29.8%
Other	8.6%	6.4%	6.1%	6.2%	6.1%

Source: Advan, 2025.