Perform Properties

FOOTHILL PLAZA
1335-1399 Foothill Blvd, La Verne, CA 91750
Generated on November 23, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	14,381	83,796	258,048	463,079	480,638
Total Daytime Population	13,551	98,661	319,524	557,335	604,281
TOTAL HOUSEHOLD INCOME					
Total Households	5,521	29,837	81,985	144,148	151,549
Median Household Income	$119,228	$124,859	$114,396	$112,928	$113,196
Average Household Income	$156,830	$149,517	$137,189	$135,512	$134,528
Under $15,000	6.0%	5.5%	5.7%	5.8%	5.9%
$15,000 - $34,999	9.0%	8.7%	9.1%	9.0%	9.0%
$35,000 - $49,999	4.7%	6.9%	7.2%	7.2%	7.2%
$50,000 - $74,999	10.3%	11.7%	12.9%	13.2%	12.9%
$75,000 - $99,999	11.0%	11.5%	11.7%	12.3%	12.3%
$100,000 - $124,999	11.3%	10.1%	10.5%	10.3%	10.4%
$125,000 - $149,999	8.5%	8.6%	8.3%	8.6%	8.7%
$150,000+	39.3%	37.0%	34.5%	33.7%	33.6%
BUSINESSES					
Total Businesses	555	4,529	11,110	20,529	22,356
RACE/ETHNICITY					
White/Caucasian	47.7%	37.2%	28.3%	23.4%	25.0%
Black/African American	1.8%	4.7%	4.4%	4.4%	4.6%
Asian/Pacific Islander	9.2%	11.7%	11.4%	15.1%	13.3%
Hispanic/Latino	34.9%	41.1%	51.5%	53.2%	53.0%
Other	6.4%	5.3%	4.4%	3.9%	4.1%

Source: Advan, 2025.