

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
<b>TOTAL POPULATION</b>					
Total Population	10,366	111,762	304,927	1,023,698	339,291
Total Daytime Population	15,512	97,633	254,159	994,194	284,075
<b>TOTAL HOUSEHOLD INCOME</b>					
Total Households	3,947	42,703	107,507	352,320	118,612
Median Household Income	\$140,055	\$102,655	\$99,204	\$80,976	\$99,586
Average Household Income	\$175,426	\$125,710	\$118,724	\$108,135	\$119,021
Under \$15,000	3.5%	5.1%	5.5%	6.1%	5.6%
\$15,000 - \$34,999	4.6%	9.3%	9.3%	11.0%	9.1%
\$35,000 - \$49,999	4.8%	10.0%	10.1%	10.0%	9.8%
\$50,000 - \$74,999	12.7%	15.0%	15.7%	16.1%	15.5%
\$75,000 - \$99,999	12.8%	13.8%	13.4%	13.5%	13.5%
\$100,000 - \$124,999	9.3%	10.7%	11.1%	10.6%	11.2%
\$125,000 - \$149,999	9.3%	7.9%	8.2%	7.8%	8.1%
\$150,000+	N/A	N/A	N/A	N/A	N/A
<b>BUSINESSES</b>					
Total Businesses	240	3,695	7,791	23,860	8,486
<b>RACE/ETHNICITY</b>					
White/Caucasian	59.8%	42.6%	35.3%	31.4%	35.5%
Black/African American	9.7%	17.6%	19.1%	19.6%	18.2%
Asian/Pacific Islander	6.5%	9.5%	10.7%	8.1%	10.8%
Hispanic/Latino	18.5%	25.7%	30.8%	37.2%	31.2%
Other	5.5%	4.6%	4.2%	3.7%	4.3%