

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	8,567	57,411	123,708	543,298	522,562
Total Daytime Population	9,544	57,602	102,652	512,948	531,683
TOTAL HOUSEHOLD INCOME					
Total Households	3,099	20,722	43,560	194,186	186,787
Median Household Income	\$122,943	\$134,946	\$138,692	\$114,740	\$114,866
Average Household Income	\$134,216	\$154,512	\$160,881	\$134,101	\$134,357
Under \$15,000	1.9%	2.4%	3.2%	4.9%	4.9%
\$15,000 - \$34,999	8.3%	5.3%	4.8%	6.8%	6.8%
\$35,000 - \$49,999	5.4%	4.6%	4.1%	6.7%	6.7%
\$50,000 - \$74,999	8.3%	11.0%	10.4%	13.1%	12.9%
\$75,000 - \$99,999	11.6%	10.0%	10.5%	12.9%	12.9%
\$100,000 - \$124,999	12.8%	11.4%	12.2%	12.1%	12.2%
\$125,000 - \$149,999	15.0%	12.9%	11.7%	10.1%	10.2%
\$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	149	1,267	2,430	11,762	10,941
RACE/ETHNICITY					
White/Caucasian	43.4%	36.2%	36.0%	25.8%	25.5%
Black/African American	34.0%	45.3%	44.7%	49.9%	50.4%
Asian/Pacific Islander	4.3%	4.2%	5.4%	4.7%	4.6%
Hispanic/Latino	11.3%	8.3%	8.1%	14.7%	14.6%
Other	7.0%	6.0%	5.8%	5.0%	4.9%