

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
<b>TOTAL POPULATION</b>					
Total Population	8,567	57,411	123,708	543,298	522,562
Total Daytime Population	9,544	57,602	102,652	512,948	531,683
<b>TOTAL HOUSEHOLD INCOME</b>					
Total Households	3,099	20,722	43,560	194,186	186,787
Median Household Income	\$122,943	\$134,946	\$138,692	\$114,740	\$114,866
Average Household Income	\$134,216	\$154,512	\$160,881	\$134,101	\$134,357
Under \$15,000	1.9%	2.4%	3.2%	4.9%	4.9%
\$15,000 - \$34,999	8.3%	5.3%	4.8%	6.8%	6.8%
\$35,000 - \$49,999	5.4%	4.6%	4.1%	6.7%	6.7%
\$50,000 - \$74,999	8.3%	11.0%	10.4%	13.1%	12.9%
\$75,000 - \$99,999	11.6%	10.0%	10.5%	12.9%	12.9%
\$100,000 - \$124,999	12.8%	11.4%	12.2%	12.1%	12.2%
\$125,000 - \$149,999	15.0%	12.9%	11.7%	10.1%	10.2%
\$150,000+	N/A	N/A	N/A	N/A	N/A
<b>BUSINESSES</b>					
Total Businesses	149	1,267	2,430	11,762	10,941
<b>RACE/ETHNICITY</b>					
White/Caucasian	43.4%	36.2%	36.0%	25.8%	25.5%
Black/African American	34.0%	45.3%	44.7%	49.9%	50.4%
Asian/Pacific Islander	4.3%	4.2%	5.4%	4.7%	4.6%
Hispanic/Latino	11.3%	8.3%	8.1%	14.7%	14.6%
Other	7.0%	6.0%	5.8%	5.0%	4.9%