Perform Properties

GRANADA SHOPPING CENTER
1803-1951 Holmes St, Livermore, CA 94550
Generated on November 2, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	13,612	59,567	102,917	150,288	137,559
Total Daytime Population	14,909	66,676	108,386	165,496	154,973
TOTAL HOUSEHOLD INCOME					
Total Households	4,849	21,652	36,556	52,375	48,504
Median Household Income	$185,433	$165,868	$168,303	$171,467	$170,218
Average Household Income	$239,324	$221,106	$230,687	$238,075	$235,327
Under $15,000	2.7%	4.0%	3.8%	3.5%	3.7%
$15,000 - $34,999	4.2%	5.6%	5.2%	4.8%	4.8%
$35,000 - $49,999	4.0%	3.6%	3.9%	3.3%	3.4%
$50,000 - $74,999	5.0%	6.2%	6.1%	5.8%	6.0%
$75,000 - $99,999	5.6%	7.7%	7.2%	6.9%	7.0%
$100,000 - $124,999	8.0%	7.9%	7.7%	6.9%	7.1%
$125,000 - $149,999	6.2%	7.4%	6.8%	6.6%	6.8%
$150,000+	64.4%	57.6%	59.4%	62.2%	61.2%
BUSINESSES					
Total Businesses	281	2,618	4,339	6,446	6,079
RACE/ETHNICITY					
White/Caucasian	64.3%	55.2%	49.8%	42.4%	44.9%
Black/African American	1.8%	1.7%	1.5%	1.8%	1.8%
Asian/Pacific Islander	12.2%	15.8%	23.6%	33.7%	30.3%
Hispanic/Latino	15.1%	20.9%	18.6%	15.6%	16.5%
Other	6.7%	6.5%	6.5%	6.4%	6.5%

Source: Advan, 2025.