

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
<b>TOTAL POPULATION</b>					
Total Population	15,909	74,227	211,904	440,228	505,979
Total Daytime Population	26,200	93,196	216,030	381,943	426,505
<b>TOTAL HOUSEHOLD INCOME</b>					
Total Households	6,570	29,464	77,385	156,174	178,874
Median Household Income	\$81,786	\$102,414	\$113,433	\$115,949	\$113,514
Average Household Income	\$106,088	\$131,639	\$147,059	\$148,233	\$145,322
Under \$15,000	8.0%	4.7%	4.7%	4.5%	5.0%
\$15,000 - \$34,999	9.6%	9.0%	7.1%	6.7%	7.2%
\$35,000 - \$49,999	10.4%	7.2%	6.5%	6.5%	6.8%
\$50,000 - \$74,999	16.0%	14.5%	11.8%	13.3%	13.2%
\$75,000 - \$99,999	16.5%	13.4%	12.5%	13.0%	12.7%
\$100,000 - \$124,999	14.1%	13.1%	11.4%	11.6%	11.3%
\$125,000 - \$149,999	6.9%	8.4%	8.0%	8.6%	8.4%
\$150,000+	18.5%	29.8%	38.1%	35.7%	35.5%
<b>BUSINESSES</b>					
Total Businesses	1,043	3,624	6,409	10,252	11,457
<b>RACE/ETHNICITY</b>					
White/Caucasian	48.3%	53.2%	53.2%	49.6%	48.8%
Black/African American	8.3%	10.4%	10.6%	12.7%	13.7%
Asian/Pacific Islander	6.2%	5.1%	6.3%	6.5%	6.4%
Hispanic/Latino	32.4%	25.6%	24.4%	26.4%	26.3%
Other	4.9%	5.7%	5.5%	4.8%	5.0%