Perform Properties

HAWKS PRAIRIE SHOPPING CENTER
1243-1555 Marvin Road Ne, Lacey, WA 98516
Generated on November 1, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	9,473	53,535	115,655	140,969	190,503
Total Daytime Population	11,312	57,153	114,114	130,526	198,419
TOTAL HOUSEHOLD INCOME					
Total Households	3,773	19,902	44,479	54,302	75,494
Median Household Income	$88,395	$101,450	$102,637	$107,009	$107,457
Average Household Income	$98,764	$118,472	$118,826	$125,153	$125,576
Under $15,000	5.1%	4.5%	5.5%	5.4%	5.5%
$15,000 - $34,999	6.2%	8.8%	8.9%	8.0%	7.7%
$35,000 - $49,999	7.6%	5.7%	6.6%	6.4%	6.5%
$50,000 - $74,999	21.9%	16.8%	15.2%	14.3%	14.3%
$75,000 - $99,999	18.2%	13.6%	13.3%	13.5%	13.6%
$100,000 - $124,999	13.7%	12.8%	13.0%	13.3%	13.4%
$125,000 - $149,999	7.5%	9.5%	9.6%	10.1%	10.6%
$150,000+	19.8%	28.3%	27.9%	29.0%	28.4%
BUSINESSES					
Total Businesses	366	1,575	3,280	3,520	5,810
RACE/ETHNICITY					
White/Caucasian	49.2%	58.5%	62.6%	64.0%	66.2%
Black/African American	7.2%	5.1%	4.7%	4.3%	4.0%
Asian/Pacific Islander	8.4%	10.6%	9.0%	8.7%	7.9%
Hispanic/Latino	21.4%	13.2%	11.9%	11.2%	10.5%
Other	13.8%	12.6%	11.9%	11.8%	11.3%

Source: Advan, 2025.