

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
<b>TOTAL POPULATION</b>					
Total Population	8,031	116,975	327,491	1,275,686	2,067,324
Total Daytime Population	58,570	251,713	538,301	1,751,521	2,474,547
<b>TOTAL HOUSEHOLD INCOME</b>					
Total Households	3,375	44,608	136,365	492,842	756,960
Median Household Income	\$85,040	\$100,893	\$106,392	\$105,601	\$106,261
Average Household Income	\$105,457	\$119,928	\$127,897	\$132,329	\$132,678
Under \$15,000	9.0%	6.0%	5.9%	6.2%	6.0%
\$15,000 - \$34,999	17.9%	8.4%	8.5%	10.5%	10.3%
\$35,000 - \$49,999	9.1%	7.9%	7.4%	7.5%	7.8%
\$50,000 - \$74,999	15.8%	14.2%	13.5%	13.6%	13.6%
\$75,000 - \$99,999	6.2%	12.3%	13.8%	12.4%	12.3%
\$100,000 - \$124,999	7.3%	11.6%	12.0%	11.0%	11.0%
\$125,000 - \$149,999	10.1%	10.5%	9.7%	8.7%	8.6%
\$150,000+	24.6%	29.1%	29.3%	30.2%	30.4%
<b>BUSINESSES</b>					
Total Businesses	3,382	8,371	22,082	60,743	83,997
<b>RACE/ETHNICITY</b>					
White/Caucasian	37.1%	46.6%	52.0%	45.6%	43.5%
Black/African American	9.7%	5.8%	4.9%	5.9%	5.4%
Asian/Pacific Islander	20.4%	16.0%	12.6%	15.1%	14.6%
Hispanic/Latino	28.1%	23.9%	23.5%	27.0%	30.4%
Other	4.6%	7.7%	7.0%	6.4%	6.2%