

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
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TOTAL POPULATION

Total Population	8,898	117,994	330,508	728,682	1,833,971
Total Daytime Population	29,463	244,321	538,280	1,170,178	2,266,990

TOTAL HOUSEHOLD INCOME

Total Households	3,612	45,486	138,080	294,719	675,904
Median Household Income	\$90,873	\$119,450	\$122,143	\$121,353	\$122,538
Average Household Income	\$113,686	\$143,348	\$149,690	\$151,506	\$155,103
Under \$15,000	6.0%	4.9%	5.4%	5.9%	5.5%
\$15,000 - \$34,999	15.8%	7.0%	7.5%	8.2%	8.4%
\$35,000 - \$49,999	9.3%	7.0%	6.3%	6.7%	6.7%
\$50,000 - \$74,999	12.9%	11.8%	11.5%	11.2%	11.3%
\$75,000 - \$99,999	12.2%	11.1%	11.9%	11.8%	11.3%
\$100,000 - \$124,999	7.0%	10.5%	11.3%	10.9%	10.6%
\$125,000 - \$149,999	7.6%	8.7%	8.9%	8.4%	8.5%
\$150,000+	29.2%	39.2%	37.3%	37.0%	37.8%

BUSINESSES

Total Businesses	1,750	7,520	21,679	41,618	78,752
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RACE/ETHNICITY

White/Caucasian	41.8%	46.8%	51.7%	47.5%	43.3%
Black/African American	9.6%	5.0%	4.5%	5.4%	5.6%
Asian/Pacific Islander	15.5%	15.7%	12.6%	15.2%	15.1%
Hispanic/Latino	26.6%	24.2%	23.7%	24.8%	29.3%
Other	6.5%	8.3%	7.6%	7.1%	6.7%