## Perform Properties

## **HIGHLAND HILL SHOPPING CENTER**

5915-6201 6th Avenue, Tacoma, WA 98406 Generated on November 26, 2025

FULL YEAR 2024	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	15,054	105,585	202,680	544,528	512,442
Total Daytime Population	24,983	114,499	280,786	620,876	588,935
TOTAL HOUSEHOLD INCOME					
Total Households	6,996	44,961	85,538	210,197	197,999
Median Household Income	\$71,652	\$98,672	\$90,076	\$90,005	\$89,671
Average Household Income	\$97,105	\$119,094	\$111,110	\$110,105	\$109,904
Under \$15,000	7.9%	5.0%	6.6%	6.2%	6.3%
\$15,000 - \$34,999	13.2%	11.6%	12.1%	11.0%	11.1%
\$35,000 - \$49,999	18.4%	10.1%	10.2%	10.3%	10.4%
\$50,000 - \$74,999	15.4%	14.1%	15.9%	17.0%	17.0%
\$75,000 - \$99,999	11.0%	13.1%	13.0%	13.8%	13.8%
\$100,000 - \$124,999	10.1%	11.5%	11.4%	11.6%	11.5%
\$125,000 - \$149,999	7.9%	8.0%	8.2%	8.0%	8.0%
\$150,000+	16.1%	26.7%	22.6%	22.1%	21.9%
BUSINESSES					
Total Businesses	487	3,353	8,767	18,036	16,508
RACE/ETHNICITY					
White/Caucasian	69.1%	69.5%	64.3%	55.9%	56.0%
Black/African American	9.4%	6.7%	8.3%	9.6%	9.5%
Asian/Pacific Islander	5.3%	5.3%	6.6%	8.8%	8.8%
Hispanic/Latino	6.9%	8.0%	9.6%	13.3%	13.3%
Other	9.3%	10.5%	11.2%	12.4%	12.4%

Source: Advan, 2024.