Perform Properties

HIGHLAND HILL SHOPPING CENTER
5915-6201 6th Avenue, Tacoma, WA 98406
Generated on October 15, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	15,130	106,802	205,494	315,067	417,445
Total Daytime Population	24,934	116,818	286,080	409,790	499,187
TOTAL HOUSEHOLD INCOME					
Total Households	7,033	45,418	86,651	128,339	164,830
Median Household Income	$88,298	$113,158	$104,318	$102,752	$104,217
Average Household Income	$113,436	$139,690	$129,461	$127,792	$128,907
Under $15,000	9.2%	5.7%	6.8%	6.4%	5.9%
$15,000 - $34,999	12.2%	8.3%	9.4%	9.0%	9.1%
$35,000 - $49,999	11.3%	8.2%	7.8%	8.1%	7.9%
$50,000 - $74,999	18.1%	13.7%	14.7%	15.7%	15.3%
$75,000 - $99,999	10.5%	11.6%	12.1%	12.7%	13.0%
$100,000 - $124,999	8.1%	10.6%	11.2%	11.4%	11.6%
$125,000 - $149,999	5.3%	8.3%	8.5%	8.4%	8.4%
$150,000+	25.3%	33.6%	29.5%	28.5%	28.9%
BUSINESSES					
Total Businesses	454	3,258	8,598	11,774	14,033
RACE/ETHNICITY					
White/Caucasian	67.9%	68.1%	63.0%	58.2%	56.0%
Black/African American	9.0%	6.6%	8.2%	9.2%	9.2%
Asian/Pacific Islander	5.4%	5.4%	6.8%	8.1%	8.6%
Hispanic/Latino	7.8%	8.8%	10.6%	12.4%	13.4%
Other	9.9%	11.1%	11.5%	12.1%	12.7%

Source: Advan, 2025.