FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	12,778	89,183	230,699	1,068,535	963,463
Total Daytime Population	15,387	103,160	235,897	898,295	806,022
TOTAL HOUSEHOLD INCOME					
Total Households	5,195	31,449	79,121	358,975	320,565
Median Household Income	$104,764	$135,092	$125,435	$78,491	$91,581
Average Household Income	$123,251	$176,617	$156,354	$109,230	$111,992
Under $15,000	4.4%	3.6%	4.0%	6.7%	6.3%
$15,000 - $34,999	9.0%	5.9%	7.5%	12.1%	11.7%
$35,000 - $49,999	7.3%	6.8%	7.2%	10.7%	10.5%
$50,000 - $74,999	16.8%	11.0%	12.4%	15.9%	15.6%
$75,000 - $99,999	14.5%	12.3%	11.7%	12.3%	12.1%
$100,000 - $124,999	10.9%	9.5%	10.3%	9.9%	10.0%
$125,000 - $149,999	10.2%	8.2%	9.0%	7.6%	7.8%
$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	856	4,095	8,623	23,987	21,756
RACE/ETHNICITY					
White/Caucasian	36.3%	31.7%	27.4%	3.2%	19.2%
Black/African American	8.5%	10.8%	16.0%	25.5%	25.5%
Asian/Pacific Islander	36.2%	40.1%	34.5%	19.8%	20.9%
Hispanic/Latino	14.0%	13.8%	18.2%	32.3%	31.3%
Other	5.1%	3.7%	3.9%	19.2%	3.2%