Perform Properties

**HILLSBORO MARKET CENTER**
849-899 Ne 25th Ave, Hillsboro, OR 97124
Generated on November 1, 2026

| FULL YEAR 2026 | 1-MILE RADIUS | 3-MILE RADIUS | 5-MILE RADIUS | 10-MILE RADIUS | 70% TRUE TRADE AREA |
|---|---|---|---|---|---|
| **TOTAL POPULATION** | | | | | |
| Total Population | 14,495 | 88,058 | 174,307 | 207,673 | 189,783 |
| Total Daytime Population | 15,465 | 106,050 | 175,427 | 198,409 | 184,600 |
| **TOTAL HOUSEHOLD INCOME** | | | | | |
| Total Households | 4,886 | 31,570 | 64,260 | 75,865 | 69,703 |
| Median Household Income | $113,519 | $119,536 | $117,497 | $119,504 | $117,840 |
| Average Household Income | $128,225 | $141,575 | $138,182 | $140,788 | $139,251 |
| Under $15,000 | 2.4% | 3.3% | 3.2% | 3.3% | 3.3% |
| $15,000 - $34,999 | 5.8% | 6.0% | 6.2% | 6.4% | 6.5% |
| $35,000 - $49,999 | 11.8% | 7.0% | 7.0% | 6.5% | 6.9% |
| $50,000 - $74,999 | 14.9% | 12.1% | 13.3% | 13.3% | 13.3% |
| $75,000 - $99,999 | 16.0% | 13.0% | 13.1% | 13.0% | 13.4% |
| $100,000 - $124,999 | 13.3% | 13.1% | 13.4% | 13.2% | 13.3% |
| $125,000 - $149,999 | 8.5% | 10.0% | 9.5% | 9.2% | 9.3% |
| $150,000+ | 27.3% | 35.5% | 34.4% | 35.2% | 33.9% |
| **BUSINESSES** | | | | | |
| Total Businesses | 329 | 3,459 | 5,489 | 6,151 | 5,786 |
| **RACE/ETHNICITY** | | | | | |
| White/Caucasian | 54.1% | 55.3% | 54.7% | 55.1% | 54.2% |
| Black/African American | 1.0% | 2.3% | 2.6% | 2.6% | 2.6% |
| Asian/Pacific Islander | 3.0% | 9.5% | 11.8% | 11.6% | 11.8% |
| Hispanic/Latino | 36.2% | 25.7% | 23.1% | 22.9% | 23.7% |
| Other | 5.7% | 7.3% | 7.8% | 7.9% | 7.8% |

Source: Advan, 2025.