## **HOLLYMEAD TOWN CENTER**

## Perform Properties

163 Community Street, Charlottesville, VA 22911 Generated on November 5, 2025

FULL YEAR 2024	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	5,420	15,108	39,940	145,762	204,754
Total Daytime Population	4,683	13,406	40,865	199,821	251,450
TOTAL HOUSEHOLD INCOME					
Total Households	2,066	5,687	16,119	58,111	80,821
Median Household Income	\$114,716	\$123,170	\$101,411	\$95,492	\$96,423
Average Household Income	\$130,783	\$140,560	\$124,090	\$124,807	\$129,615
Under \$15,000	7.5%	4.2%	4.5%	8.3%	7.2%
\$15,000 - \$34,999	3.7%	3.8%	9.3%	10.8%	10.7%
\$35,000 - \$49,999	5.0%	5.7%	8.2%	8.6%	8.6%
\$50,000 - \$74,999	8.2%	13.1%	15.0%	15.5%	15.2%
\$75,000 - \$99,999	14.4%	12.5%	12.6%	11.8%	12.7%
\$100,000 - \$124,999	18.3%	13.5%	11.9%	10.1%	10.6%
\$125,000 - \$149,999	8.0%	10.0%	8.7%	8.0%	8.0%
\$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	212	413	1,585	6,120	7,441
RACE/ETHNICITY					
White/Caucasian	72.5%	73.1%	71.3%	69.1%	72.7%
Black/African American	6.2%	6.8%	10.6%	11.4%	10.2%
Asian/Pacific Islander	9.0%	7.1%	5.5%	7.2%	5.7%
Hispanic/Latino	7.6%	6.9%	7.4%	7.5%	6.5%
Other	4.7%	6.0%	5.2%	4.9%	4.9%

Source: Advan, 2024.