Perform Properties

IRON HORSE PLAZA
345 Railroad Ave, Danville, CA 94526
Generated on November 1, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	6,940	41,653	97,916	230,054	304,279
Total Daytime Population	7,862	44,194	101,825	239,468	325,309
TOTAL HOUSEHOLD INCOME					
Total Households	2,715	15,179	37,340	87,952	113,343
Median Household Income	$178,354	$191,280	$183,531	$174,638	$176,780
Average Household Income	$254,936	$317,543	$296,296	$263,900	$271,872
Under $15,000	6.4%	2.5%	2.6%	3.6%	3.6%
$15,000 - $34,999	2.5%	2.7%	4.1%	4.2%	4.2%
$35,000 - $49,999	1.2%	1.8%	2.6%	3.8%	3.5%
$50,000 - $74,999	5.7%	4.6%	5.4%	6.5%	6.3%
$75,000 - $99,999	6.0%	4.7%	6.0%	7.2%	6.9%
$100,000 - $124,999	9.6%	7.6%	7.5%	7.7%	7.4%
$125,000 - $149,999	7.4%	6.6%	6.8%	6.6%	6.4%
$150,000+	61.2%	69.6%	65.0%	60.5%	61.8%
BUSINESSES					
Total Businesses	928	2,020	4,845	10,107	13,037
RACE/ETHNICITY					
White/Caucasian	70.1%	68.3%	61.9%	54.2%	52.4%
Black/African American	0.7%	0.8%	1.2%	2.1%	2.0%
Asian/Pacific Islander	12.6%	15.7%	21.6%	27.1%	29.2%
Hispanic/Latino	10.3%	8.3%	8.5%	9.5%	9.4%
Other	6.3%	6.9%	6.7%	7.1%	7.0%

Source: Advan, 2025.