Perform Properties

JACKSON SQUARE
215-261 West Jackson Street, Hayward, CA 94544
Generated on November 2, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	39,400	202,474	363,422	566,795	524,050
Total Daytime Population	32,392	201,249	336,608	522,863	486,808
TOTAL HOUSEHOLD INCOME					
Total Households	11,917	63,453	115,443	180,569	168,223
Median Household Income	$122,197	$121,067	$128,651	$134,738	$135,937
Average Household Income	$140,733	$146,246	$156,360	$167,600	$169,091
Under $15,000	5.5%	5.2%	5.1%	5.0%	4.9%
$15,000 - $34,999	6.1%	7.1%	7.2%	7.2%	6.9%
$35,000 - $49,999	7.2%	6.7%	6.2%	5.9%	5.7%
$50,000 - $74,999	10.8%	11.5%	10.5%	9.7%	9.7%
$75,000 - $99,999	12.3%	11.9%	11.3%	10.5%	10.6%
$100,000 - $124,999	11.3%	11.2%	10.9%	10.3%	10.4%
$125,000 - $149,999	9.0%	8.9%	8.6%	8.3%	8.3%
$150,000+	37.8%	37.5%	40.3%	43.1%	43.5%
BUSINESSES					
Total Businesses	1,114	5,812	11,075	16,961	15,962
RACE/ETHNICITY					
White/Caucasian	9.8%	15.0%	17.3%	16.8%	17.3%
Black/African American	7.9%	8.1%	8.2%	9.0%	8.3%
Asian/Pacific Islander	24.4%	25.4%	32.7%	35.2%	36.2%
Hispanic/Latino	49.4%	43.7%	35.0%	32.7%	31.7%
Other	8.5%	7.8%	6.8%	6.4%	6.6%

Source: Advan, 2025.