Perform Properties

KING CITY PLAZA
15705 Sw 116th Ave, King City, OR 97224
Generated on October 24, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	16,212	104,541	239,642	401,762	181,441
Total Daytime Population	13,543	122,325	285,350	451,021	240,215
TOTAL HOUSEHOLD INCOME					
Total Households	7,586	42,576	93,751	157,532	72,577
Median Household Income	$88,756	$117,665	$127,393	$125,156	$125,954
Average Household Income	$108,478	$135,680	$156,237	$157,339	$149,435
Under $15,000	7.4%	4.7%	4.3%	4.5%	4.5%
$15,000 - $34,999	14.1%	9.1%	7.2%	7.1%	7.6%
$35,000 - $49,999	11.9%	6.5%	6.1%	6.4%	6.0%
$50,000 - $74,999	12.7%	13.1%	11.3%	12.1%	12.0%
$75,000 - $99,999	13.0%	11.8%	11.4%	11.8%	11.5%
$100,000 - $124,999	11.9%	11.6%	11.4%	11.2%	11.2%
$125,000 - $149,999	5.3%	8.4%	8.7%	8.5%	8.9%
$150,000+	23.7%	34.8%	39.7%	38.4%	38.5%
BUSINESSES					
Total Businesses	357	5,857	10,721	16,956	9,361
RACE/ETHNICITY					
White/Caucasian	74.3%	67.2%	69.1%	67.1%	68.7%
Black/African American	2.6%	1.8%	1.8%	2.1%	1.6%
Asian/Pacific Islander	6.2%	8.5%	8.1%	7.8%	8.3%
Hispanic/Latino	10.6%	14.2%	12.6%	14.7%	13.0%
Other	6.2%	8.3%	8.5%	8.4%	8.4%

Source: Advan, 2025.