

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
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## TOTAL POPULATION

Total Population	13,536	85,655	226,096	563,579	1,119,778
Total Daytime Population	9,823	98,558	236,271	486,076	958,885

## TOTAL HOUSEHOLD INCOME

Total Households	4,862	30,671	77,679	188,029	380,004
Median Household Income	\$115,839	\$128,443	\$122,740	\$93,885	\$86,130
Average Household Income	\$137,053	\$173,470	\$155,717	\$117,043	\$106,586
Under \$15,000	7.0%	5.4%	5.1%	6.7%	7.2%
\$15,000 - \$34,999	4.5%	6.0%	7.6%	11.7%	12.6%
\$35,000 - \$49,999	7.5%	6.8%	6.9%	10.3%	11.0%
\$50,000 - \$74,999	12.4%	12.7%	12.9%	15.5%	16.3%
\$75,000 - \$99,999	12.4%	11.6%	11.6%	11.3%	12.3%
\$100,000 - \$124,999	9.5%	9.9%	9.9%	9.6%	9.7%
\$125,000 - \$149,999	13.2%	8.5%	9.1%	7.4%	7.3%
\$150,000+	33.6%	39.2%	37.1%	27.5%	23.6%

## BUSINESSES

Total Businesses	201	4,050	8,712	14,505	25,833
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## RACE/ETHNICITY

White/Caucasian	40.1%	31.5%	25.9%	19.2%	18.8%
Black/African American	7.9%	13.3%	17.8%	24.3%	25.6%
Asian/Pacific Islander	31.1%	35.9%	33.9%	25.2%	18.8%
Hispanic/Latino	16.1%	15.3%	18.4%	28.1%	33.6%
Other	4.8%	4.0%	4.0%	3.3%	3.3%