

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
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TOTAL POPULATION

Total Population	13,730	85,427	226,424	1,050,260	1,152,920
Total Daytime Population	9,965	98,684	234,850	899,246	1,003,284

TOTAL HOUSEHOLD INCOME

Total Households	4,932	30,573	77,636	352,130	392,122
Median Household Income	\$119,240	\$132,239	\$124,077	\$77,783	\$88,615
Average Household Income	\$143,952	\$173,138	\$155,500	\$109,121	\$108,825
Under \$15,000	2.9%	3.7%	3.9%	6.6%	6.8%
\$15,000 - \$34,999	5.8%	6.2%	7.3%	12.2%	12.3%
\$35,000 - \$49,999	6.1%	7.2%	7.5%	10.7%	10.9%
\$50,000 - \$74,999	11.9%	12.5%	12.5%	16.0%	16.0%
\$75,000 - \$99,999	13.6%	12.3%	11.8%	12.3%	12.4%
\$100,000 - \$124,999	11.0%	10.0%	10.1%	9.8%	9.8%
\$125,000 - \$149,999	13.9%	8.4%	9.1%	7.6%	7.5%
\$150,000+	N/A	N/A	N/A	N/A	N/A

BUSINESSES

Total Businesses	204	4,062	8,596	23,627	27,559
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RACE/ETHNICITY

White/Caucasian	40.3%	32.2%	26.3%	18.9%	19.2%
Black/African American	8.4%	12.7%	17.7%	25.5%	25.6%
Asian/Pacific Islander	32.4%	36.3%	34.3%	19.5%	18.8%
Hispanic/Latino	13.9%	15.1%	18.0%	32.9%	33.3%
Other	5.0%	3.8%	3.8%	3.2%	3.2%