Perform Properties

MARKETPLACE AT MISSION FOOTHILLS
28715-28841 Los Alisos Blvd, Mission Viejo, CA 92692
Generated on November 1, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	20,340	110,716	215,900	355,003	516,181
Total Daytime Population	11,348	93,293	192,347	382,474	601,871
TOTAL HOUSEHOLD INCOME					
Total Households	7,675	40,814	75,883	129,479	188,031
Median Household Income	$161,200	$152,085	$156,772	$150,331	$152,260
Average Household Income	$187,383	$183,116	$192,482	$190,331	$197,943
Under $15,000	4.4%	3.9%	3.7%	4.6%	4.2%
$15,000 - $34,999	3.1%	4.4%	3.8%	4.9%	4.7%
$35,000 - $49,999	3.0%	4.6%	4.5%	5.2%	4.9%
$50,000 - $74,999	6.6%	8.7%	8.3%	8.8%	8.6%
$75,000 - $99,999	8.9%	8.6%	8.7%	9.0%	8.8%
$100,000 - $124,999	11.8%	10.4%	10.1%	9.6%	9.5%
$125,000 - $149,999	9.8%	8.8%	8.5%	7.9%	7.9%
$150,000+	52.4%	50.8%	52.4%	50.2%	51.3%
BUSINESSES					
Total Businesses	206	3,483	7,298	15,038	24,798
RACE/ETHNICITY					
White/Caucasian	56.4%	55.0%	54.3%	53.9%	52.4%
Black/African American	1.3%	1.4%	1.5%	1.5%	1.4%
Asian/Pacific Islander	16.4%	16.5%	16.3%	18.4%	21.4%
Hispanic/Latino	18.6%	20.5%	21.5%	19.7%	18.2%
Other	7.4%	6.6%	6.4%	6.5%	6.7%

Source: Advan, 2025.