Perform Properties

MARKETPLACE AT MISSION FOOTHILLS

28715-28841 Los Alisos Blvd, Mission Viejo, CA 92692 Generated on November 7, 2025

FULL YEAR 2024	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
FULL TEAM 2024	I WILE RADIOS	3 WILE RADIUS	5 WILE RADIUS	IU WILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	19,500	111,000	216,600	629,300	664,057
Total Daytime Population	11,000	92,800	192,200	679,900	729,023
TOTAL HOUSEHOLD INCOME					
Total Households	7,400	41,000	76,200	230,600	241,851
Median Household Income	\$148,700	\$141,600	\$144,500	\$137,900	\$137,895
Average Household Income	\$167,400	\$165,100	\$173,600	\$172,000	\$175,098
Under \$15,000	5.2%	4.3%	3.9%	5.1%	5.3%
\$15,000 - \$34,999	3.5%	5.5%	5.0%	6.7%	6.5%
\$35,000 - \$49,999	4.1%	5.3%	5.1%	5.4%	5.3%
\$50,000 - \$74,999	5.9%	9.3%	9.5%	9.5%	9.4%
\$75,000 - \$99,999	10.4%	9.6%	10.0%	9.5%	9.3%
\$100,000 - \$124,999	11.7%	10.7%	10.3%	10.4%	10.7%
\$125,000 - \$149,999	14.2%	10.1%	9.5%	8.8%	9.0%
\$150,000+	44.9%	45.3%	46.8%	44.6%	44.4%
BUSINESSES					
Total Businesses	194	3,300	7,100	26,300	28,910
RACE/ETHNICITY					
White/Caucasian	58.2%	56.3%	55.6%	50.8%	6.1%
Black/African American	1.3%	1.6%	1.5%	1.5%	1.7%
Asian/Pacific Islander	15.9%	15.8%	16.0%	25.1%	21.2%
Hispanic/Latino	17.7%	20.0%	20.9%	16.5%	18.9%
Other	6.9%	6.3%	6.0%	6.1%	52.2%

Source: Advan, 2024.