Perform Properties

MARLIN COVE SHOPPING CENTER
1070 Foster City Blvd, Foster City, CA 94404
Generated on October 15, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	23,027	98,987	222,927	340,151	295,374
Total Daytime Population	21,877	133,092	299,151	434,423	379,859
TOTAL HOUSEHOLD INCOME					
Total Households	8,863	37,612	85,421	126,376	110,456
Median Household Income	$187,626	$180,350	$176,942	$171,993	$171,314
Average Household Income	$274,414	$255,594	$272,490	$278,182	$272,894
Under $15,000	3.3%	4.4%	3.7%	3.6%	3.7%
$15,000 - $34,999	4.4%	4.3%	4.7%	4.4%	4.6%
$35,000 - $49,999	3.6%	3.7%	4.3%	4.3%	4.3%
$50,000 - $74,999	6.9%	6.6%	6.6%	7.5%	7.2%
$75,000 - $99,999	4.9%	5.9%	6.3%	7.3%	7.3%
$100,000 - $124,999	5.2%	6.5%	6.8%	6.8%	7.0%
$125,000 - $149,999	6.0%	6.6%	6.4%	6.5%	6.4%
$150,000+	65.8%	62.0%	61.3%	59.7%	59.4%
BUSINESSES					
Total Businesses	445	4,896	11,665	17,129	15,542
RACE/ETHNICITY					
White/Caucasian	32.0%	35.4%	41.2%	41.2%	40.1%
Black/African American	1.6%	1.6%	1.4%	1.6%	1.5%
Asian/Pacific Islander	51.3%	39.4%	30.8%	24.9%	27.0%
Hispanic/Latino	7.9%	16.1%	18.5%	24.8%	23.9%
Other	7.3%	7.6%	8.1%	7.5%	7.5%

Source: Advan, 2025.