Perform Properties

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	30,136	151,424	370,855	1,238,668	720,222
Total Daytime Population	18,385	166,273	491,875	1,701,560	1,077,748
TOTAL HOUSEHOLD INCOME					
Total Households	15,467	70,813	163,735	504,064	301,134
Median Household Income	$77,802	$95,288	$100,399	$105,523	$104,191
Average Household Income	$100,315	$130,540	$131,510	$137,992	$137,120
Under $15,000	7.8%	6.2%	5.9%	5.4%	5.5%
$15,000 - $34,999	10.7%	10.1%	9.7%	9.7%	9.2%
$35,000 - $49,999	18.1%	10.4%	9.4%	8.9%	8.8%
$50,000 - $74,999	18.6%	17.9%	17.0%	15.2%	15.8%
$75,000 - $99,999	15.1%	13.8%	13.4%	13.3%	13.4%
$100,000 - $124,999	8.7%	11.1%	10.7%	10.6%	10.8%
$125,000 - $149,999	5.7%	7.0%	7.7%	7.9%	8.1%
$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	494	6,219	16,780	52,137	32,259
RACE/ETHNICITY					
White/Caucasian	37.2%	44.4%	44.4%	43.5%	46.1%
Black/African American	28.1%	16.8%	13.1%	12.1%	11.3%
Asian/Pacific Islander	7.4%	9.4%	12.9%	16.6%	14.7%
Hispanic/Latino	22.8%	25.0%	25.3%	23.5%	23.6%
Other	4.6%	4.5%	4.3%	4.3%	4.4%

Source: Advan, 2024.