Perform Properties

MOORPARK TOWN CENTER
101 W Los Angeles Ave, Moorpark, CA 93021
Generated on November 2, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	12,360	35,410	75,442	155,162	216,194
Total Daytime Population	13,126	33,859	108,197	192,620	254,320
TOTAL HOUSEHOLD INCOME					
Total Households	3,775	11,334	25,628	53,989	75,038
Median Household Income	$139,037	$155,865	$148,376	$146,392	$139,080
Average Household Income	$151,803	$190,717	$182,989	$185,681	$175,685
Under $15,000	2.9%	3.4%	4.1%	4.5%	4.6%
$15,000 - $34,999	6.4%	3.9%	5.6%	5.3%	6.3%
$35,000 - $49,999	4.7%	3.9%	4.7%	5.1%	5.8%
$50,000 - $74,999	8.2%	7.1%	8.0%	8.8%	9.4%
$75,000 - $99,999	10.7%	8.4%	9.5%	9.3%	9.7%
$100,000 - $124,999	14.0%	10.8%	9.2%	9.2%	9.6%
$125,000 - $149,999	8.8%	9.4%	7.9%	8.5%	8.3%
$150,000+	44.3%	53.2%	51.2%	49.2%	46.4%
BUSINESSES					
Total Businesses	498	1,101	2,587	6,320	8,516
RACE/ETHNICITY					
White/Caucasian	37.5%	52.8%	58.5%	57.6%	55.7%
Black/African American	1.3%	1.6%	1.9%	1.8%	1.7%
Asian/Pacific Islander	5.6%	7.8%	7.5%	9.0%	8.9%
Hispanic/Latino	50.8%	32.2%	26.1%	25.5%	28.0%
Other	4.8%	5.7%	5.9%	6.1%	5.7%

Source: Advan, 2025.