Perform Properties

NEAPOLITAN WAY
4601 9th Street North, Naples, FL 34103
Generated on November 21, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	8,016	37,155	84,104	196,409	436,946
Total Daytime Population	12,424	60,925	139,763	241,564	449,808
TOTAL HOUSEHOLD INCOME					
Total Households	4,029	18,648	40,366	90,358	192,894
Median Household Income	$144,949	$135,165	$125,105	$111,933	$112,808
Average Household Income	$267,512	$231,035	$205,715	$172,451	$167,460
Under $15,000	6.0%	6.2%	5.4%	5.4%	5.1%
$15,000 - $34,999	5.6%	7.0%	8.1%	9.2%	8.8%
$35,000 - $49,999	7.9%	8.3%	7.5%	8.5%	8.2%
$50,000 - $74,999	11.4%	11.2%	11.8%	13.8%	13.3%
$75,000 - $99,999	8.1%	10.0%	11.3%	12.0%	11.7%
$100,000 - $124,999	8.6%	7.7%	8.9%	10.0%	10.5%
$125,000 - $149,999	5.3%	5.6%	7.5%	7.9%	8.4%
$150,000+	47.1%	44.0%	39.6%	33.3%	33.9%
BUSINESSES					
Total Businesses	1,083	4,151	9,152	12,780	20,126
RACE/ETHNICITY					
White/Caucasian	83.3%	83.3%	78.7%	72.3%	68.6%
Black/African American	0.9%	1.1%	1.9%	3.8%	4.4%
Asian/Pacific Islander	1.5%	1.7%	2.3%	1.8%	1.7%
Hispanic/Latino	12.6%	11.6%	14.6%	19.7%	22.6%
Other	1.7%	2.3%	2.5%	2.4%	2.7%

Source: Advan, 2025.