

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
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### TOTAL POPULATION

Total Population	16,919	192,302	538,439	876,117	1,265,049
Total Daytime Population	32,063	248,133	702,581	1,050,922	1,449,685

### TOTAL HOUSEHOLD INCOME

Total Households	5,529	64,467	175,488	287,423	422,874
Median Household Income	\$178,853	\$159,676	\$149,335	\$151,429	\$158,354
Average Household Income	\$222,174	\$207,479	\$198,230	\$206,584	\$221,283
Under \$15,000	3.7%	4.2%	4.8%	4.9%	4.3%
\$15,000 - \$34,999	4.5%	5.1%	6.3%	6.4%	5.9%
\$35,000 - \$49,999	2.1%	3.4%	4.2%	4.4%	4.1%
\$50,000 - \$74,999	6.2%	6.3%	7.7%	7.8%	7.3%
\$75,000 - \$99,999	7.5%	8.0%	8.6%	8.7%	8.2%
\$100,000 - \$124,999	6.9%	7.3%	8.3%	8.3%	8.1%
\$125,000 - \$149,999	7.9%	6.6%	7.2%	7.2%	7.1%
\$150,000+	61.1%	59.2%	52.9%	52.4%	54.9%

### BUSINESSES

Total Businesses	1,515	9,833	24,565	37,663	51,871
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### RACE/ETHNICITY

White/Caucasian	10.9%	12.7%	16.7%	18.9%	21.3%
Black/African American	2.8%	2.5%	2.6%	2.6%	2.4%
Asian/Pacific Islander	71.0%	57.4%	43.7%	43.1%	44.4%
Hispanic/Latino	11.6%	23.4%	32.8%	31.1%	27.3%
Other	3.8%	4.0%	4.2%	4.4%	4.6%