FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	41,306	408,588	867,042	1,376,441	527,421
Total Daytime Population	28,735	320,090	749,353	1,598,706	423,538
TOTAL HOUSEHOLD INCOME					
Total Households	13,881	144,903	331,058	554,265	190,680
Median Household Income	$60,638	$58,734	$65,959	$78,227	$60,252
Average Household Income	$70,672	$73,050	$82,293	$100,535	$74,915
Under $15,000	13.1%	14.1%	13.0%	11.3%	13.8%
$15,000 - $34,999	19.4%	19.0%	17.7%	14.9%	19.3%
$35,000 - $49,999	10.6%	13.1%	11.0%	9.8%	12.5%
$50,000 - $74,999	16.4%	18.3%	16.6%	14.6%	17.6%
$75,000 - $99,999	15.0%	12.3%	12.1%	11.9%	11.9%
$100,000 - $124,999	10.8%	7.7%	8.8%	9.4%	8.2%
$125,000 - $149,999	7.0%	4.9%	6.0%	6.5%	5.3%
$150,000+	7.6%	10.6%	14.9%	21.7%	11.4%
BUSINESSES					
Total Businesses	486	5,823	14,264	34,313	8,259
RACE/ETHNICITY					
White/Caucasian	9.8%	18.5%	27.2%	36.1%	21.4%
Black/African American	41.7%	35.5%	38.7%	32.3%	36.2%
Asian/Pacific Islander	9.9%	8.9%	6.9%	7.9%	8.0%
Hispanic/Latino	33.9%	32.7%	22.7%	19.2%	29.9%
Other	4.8%	4.5%	4.6%	4.6%	4.5%

Source: Advan, 2025.