Perform Properties

OLYMPIA WEST CENTER
1520-1530 Black Lake Blvd Sw, Olympia, WA 98502
Generated on November 2, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	7,886	51,997	102,256	123,147	297,713
Total Daytime Population	14,129	85,644	148,355	163,631	310,604
TOTAL HOUSEHOLD INCOME					
Total Households	3,517	23,332	43,385	51,430	118,215
Median Household Income	$84,166	$100,622	$105,026	$108,543	$107,052
Average Household Income	$96,572	$117,065	$123,208	$129,819	$126,938
Under $15,000	15.8%	8.2%	7.2%	6.5%	5.8%
$15,000 - $34,999	15.7%	9.3%	8.9%	8.0%	8.2%
$35,000 - $49,999	10.3%	9.3%	8.3%	7.7%	6.9%
$50,000 - $74,999	17.3%	14.1%	14.1%	13.6%	14.1%
$75,000 - $99,999	13.5%	13.9%	12.8%	13.2%	13.2%
$100,000 - $124,999	7.7%	11.7%	11.4%	11.8%	12.4%
$125,000 - $149,999	7.6%	10.1%	10.7%	10.6%	10.5%
$150,000+	12.1%	23.4%	26.6%	28.7%	29.0%
BUSINESSES					
Total Businesses	892	3,210	5,268	5,585	8,809
RACE/ETHNICITY					
White/Caucasian	65.2%	71.1%	71.7%	73.1%	69.0%
Black/African American	6.6%	3.3%	2.8%	2.5%	3.2%
Asian/Pacific Islander	5.8%	6.0%	6.4%	6.1%	6.4%
Hispanic/Latino	11.8%	9.6%	9.4%	9.0%	10.5%
Other	10.6%	10.0%	9.8%	9.4%	10.9%

Source: Advan, 2025.