

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
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## TOTAL POPULATION

Total Population	32,956	185,522	481,812	944,789	4,286,864
Total Daytime Population	83,283	270,050	546,303	1,060,610	4,874,590

## TOTAL HOUSEHOLD INCOME

Total Households	16,343	75,142	181,645	336,439	1,477,808
Median Household Income	\$108,232	\$128,794	\$126,347	\$113,970	\$102,877
Average Household Income	\$140,012	\$187,575	\$175,576	\$156,602	\$136,664
Under \$15,000	12.3%	7.0%	6.3%	7.4%	7.9%
\$15,000 - \$34,999	8.6%	7.6%	8.3%	10.2%	11.3%
\$35,000 - \$49,999	4.9%	6.0%	6.3%	7.2%	8.1%
\$50,000 - \$74,999	10.9%	10.4%	10.9%	11.9%	13.5%
\$75,000 - \$99,999	11.5%	10.8%	11.2%	11.3%	12.2%
\$100,000 - \$124,999	9.3%	9.6%	9.8%	9.7%	9.9%
\$125,000 - \$149,999	8.4%	7.6%	7.9%	7.7%	7.8%
\$150,000+	34.2%	41.0%	39.2%	34.6%	29.4%

## BUSINESSES

Total Businesses	6,175	15,015	28,704	56,261	267,192
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## RACE/ETHNICITY

White/Caucasian	36.7%	35.0%	29.7%	24.5%	22.7%
Black/African American	7.3%	6.7%	4.1%	3.2%	5.6%
Asian/Pacific Islander	20.6%	19.0%	26.0%	31.6%	17.7%
Hispanic/Latino	30.6%	33.6%	35.3%	36.7%	50.4%
Other	4.8%	5.8%	4.9%	4.1%	3.6%