Perform Properties

ONE COLORADO
41 Hugus Alley, Pasadena, CA 91103
Generated on November 2, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	32,956	185,522	481,812	944,789	4,286,864
Total Daytime Population	83,283	270,050	546,303	1,060,610	4,874,590
TOTAL HOUSEHOLD INCOME					
Total Households	16,343	75,142	181,645	336,439	1,477,808
Median Household Income	$108,232	$128,794	$126,347	$113,970	$102,877
Average Household Income	$140,012	$187,575	$175,576	$156,602	$136,664
Under $15,000	12.3%	7.0%	6.3%	7.4%	7.9%
$15,000 - $34,999	8.6%	7.6%	8.3%	10.2%	11.3%
$35,000 - $49,999	4.9%	6.0%	6.3%	7.2%	8.1%
$50,000 - $74,999	10.9%	10.4%	10.9%	11.9%	13.5%
$75,000 - $99,999	11.5%	10.8%	11.2%	11.3%	12.2%
$100,000 - $124,999	9.3%	9.6%	9.8%	9.7%	9.9%
$125,000 - $149,999	8.4%	7.6%	7.9%	7.7%	7.8%
$150,000+	34.2%	41.0%	39.2%	34.6%	29.4%
BUSINESSES					
Total Businesses	6,175	15,015	28,704	56,261	267,192
RACE/ETHNICITY					
White/Caucasian	36.7%	35.0%	29.7%	24.5%	22.7%
Black/African American	7.3%	6.7%	4.1%	3.2%	5.6%
Asian/Pacific Islander	20.6%	19.0%	26.0%	31.6%	17.7%
Hispanic/Latino	30.6%	33.6%	35.3%	36.7%	50.4%
Other	4.8%	5.8%	4.9%	4.1%	3.6%

Source: Advan, 2025.