Perform Properties

**ONE COLORADO**
41 Hugus Alley, Pasadena, CA 91103
Generated on October 16, 2026

| FULL YEAR 2026 | 1-MILE RADIUS | 3-MILE RADIUS | 5-MILE RADIUS | 10-MILE RADIUS | 70% TRUE TRADE AREA |
|---|---|---|---|---|---|
| **TOTAL POPULATION** | | | | | |
| Total Population | 32,956 | 185,522 | 481,812 | 944,789 | 4,286,864 |
| Total Daytime Population | 83,283 | 270,050 | 546,303 | 1,060,610 | 4,874,590 |
| **TOTAL HOUSEHOLD INCOME** | | | | | |
| Total Households | 16,343 | 75,142 | 181,645 | 336,439 | 1,477,808 |
| Median Household Income | $108,232 | $128,794 | $126,347 | $113,970 | $102,877 |
| Average Household Income | $140,012 | $187,575 | $175,576 | $156,602 | $136,664 |
| Under $15,000 | 12.3% | 7.0% | 6.3% | 7.4% | 7.9% |
| $15,000 - $34,999 | 8.6% | 7.6% | 8.3% | 10.2% | 11.3% |
| $35,000 - $49,999 | 4.9% | 6.0% | 6.3% | 7.2% | 8.1% |
| $50,000 - $74,999 | 10.9% | 10.4% | 10.9% | 11.9% | 13.5% |
| $75,000 - $99,999 | 11.5% | 10.8% | 11.2% | 11.3% | 12.2% |
| $100,000 - $124,999 | 9.3% | 9.6% | 9.8% | 9.7% | 9.9% |
| $125,000 - $149,999 | 8.4% | 7.6% | 7.9% | 7.7% | 7.8% |
| $150,000+ | 34.2% | 41.0% | 39.2% | 34.6% | 29.4% |
| **BUSINESSES** | | | | | |
| Total Businesses | 6,175 | 15,015 | 28,704 | 56,261 | 267,192 |
| **RACE/ETHNICITY** | | | | | |
| White/Caucasian | 36.7% | 35.0% | 29.7% | 24.5% | 22.7% |
| Black/African American | 7.3% | 6.7% | 4.1% | 3.2% | 5.6% |
| Asian/Pacific Islander | 20.6% | 19.0% | 26.0% | 31.6% | 17.7% |
| Hispanic/Latino | 30.6% | 33.6% | 35.3% | 36.7% | 50.4% |
| Other | 4.8% | 5.8% | 4.9% | 4.1% | 3.6% |

Source: Advan, 2025.