Perform Properties

PARAMOUNT PLAZA
15713-15741 Downey Ave, Paramount, CA 90723
Generated on November 24, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	29,078	305,573	762,287	1,450,488	652,820
Total Daytime Population	32,352	257,055	751,542	1,433,163	663,359
TOTAL HOUSEHOLD INCOME					
Total Households	8,444	87,586	218,541	413,061	186,911
Median Household Income	$91,650	$96,448	$102,056	$99,324	$99,967
Average Household Income	$113,468	$115,564	$121,975	$119,672	$118,881
Under $15,000	5.9%	6.7%	6.0%	6.6%	6.3%
$15,000 - $34,999	10.0%	10.1%	9.7%	10.4%	9.6%
$35,000 - $49,999	9.5%	8.8%	8.7%	8.6%	8.8%
$50,000 - $74,999	16.9%	15.8%	14.6%	14.6%	15.1%
$75,000 - $99,999	16.0%	13.8%	13.4%	13.4%	13.6%
$100,000 - $124,999	11.7%	11.3%	11.3%	11.2%	11.4%
$125,000 - $149,999	7.8%	8.6%	8.6%	8.5%	8.6%
$150,000+	22.1%	24.9%	27.8%	26.7%	26.6%
BUSINESSES					
Total Businesses	1,256	9,778	27,302	51,452	23,841
RACE/ETHNICITY					
White/Caucasian	7.3%	10.2%	11.3%	10.7%	10.7%
Black/African American	8.5%	10.8%	9.2%	8.4%	9.8%
Asian/Pacific Islander	5.0%	8.8%	9.3%	9.2%	9.0%
Hispanic/Latino	76.7%	66.8%	66.9%	68.6%	67.3%
Other	2.6%	3.5%	3.3%	3.1%	3.3%

Source: Advan, 2025.