Perform Properties

PARK OAKS SHOPPING CENTER
1640 Moorpark Road, Thousand Oaks, CA 91360
Generated on November 1, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	15,887	76,652	137,771	223,592	140,118
Total Daytime Population	18,210	86,896	162,586	276,729	166,522
TOTAL HOUSEHOLD INCOME					
Total Households	5,404	27,947	50,729	80,207	51,492
Median Household Income	$145,971	$133,197	$145,926	$147,010	$146,296
Average Household Income	$177,440	$171,169	$194,937	$194,775	$194,937
Under $15,000	3.8%	5.9%	4.9%	4.6%	4.9%
$15,000 - $34,999	5.5%	6.9%	5.9%	5.7%	5.8%
$35,000 - $49,999	7.9%	6.0%	5.1%	5.3%	5.1%
$50,000 - $74,999	8.1%	10.5%	9.3%	9.1%	9.3%
$75,000 - $99,999	11.1%	9.9%	9.2%	8.9%	9.2%
$100,000 - $124,999	9.9%	9.1%	8.2%	9.0%	8.3%
$125,000 - $149,999	7.6%	8.1%	7.6%	7.7%	7.6%
$150,000+	46.1%	43.7%	49.7%	49.8%	49.9%
BUSINESSES					
Total Businesses	849	3,721	8,154	11,871	8,184
RACE/ETHNICITY					
White/Caucasian	60.9%	60.3%	63.5%	60.9%	63.6%
Black/African American	1.4%	1.9%	1.5%	1.6%	1.5%
Asian/Pacific Islander	5.5%	7.7%	8.8%	9.2%	8.7%
Hispanic/Latino	26.1%	24.3%	20.1%	22.3%	20.0%
Other	6.1%	5.9%	6.2%	6.1%	6.2%

Source: Advan, 2025.