

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
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## TOTAL POPULATION

Total Population	2,487	59,026	119,619	200,777	342,628
Total Daytime Population	1,668	63,277	108,461	160,034	249,464

## TOTAL HOUSEHOLD INCOME

Total Households	830	21,151	42,188	70,705	121,132
Median Household Income	\$134,297	\$86,918	\$90,555	\$89,860	\$95,886
Average Household Income	\$138,316	\$103,691	\$103,732	\$103,368	\$112,281
Under \$15,000	1.7%	5.0%	4.6%	4.6%	4.3%
\$15,000 - \$34,999	3.3%	10.2%	9.6%	9.8%	8.3%
\$35,000 - \$49,999	2.2%	11.5%	10.7%	10.6%	9.7%
\$50,000 - \$74,999	8.2%	17.3%	16.4%	17.2%	16.9%
\$75,000 - \$99,999	15.5%	15.7%	15.5%	15.9%	14.8%
\$100,000 - \$124,999	13.5%	11.6%	12.6%	12.0%	11.6%
\$125,000 - \$149,999	16.3%	8.8%	10.4%	9.8%	9.9%
\$150,000+	39.4%	19.9%	20.1%	20.2%	24.6%

## BUSINESSES

Total Businesses	20	1,371	2,215	3,019	4,689
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## RACE/ETHNICITY

White/Caucasian	74.4%	53.3%	52.0%	49.4%	52.7%
Black/African American	8.6%	19.2%	19.5%	23.7%	20.7%
Asian/Pacific Islander	6.5%	4.8%	4.7%	4.2%	4.7%
Hispanic/Latino	3.8%	17.6%	19.3%	17.5%	16.8%
Other	6.7%	5.2%	4.4%	5.2%	5.2%