## **PARKWAY TOWN CENTRE**

## Perform Properties

661 President Place, Smyrna, TN 37167 Generated on November 6, 2025

FULL YEAR 2024	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	6,726	55,322	114,311	346,375	308,353
Total Daytime Population	12,063	60,873	105,181	254,739	234,292
TOTAL HOUSEHOLD INCOME					
Total Households	2,395	19,804	40,274	121,649	109,007
Median Household Income	\$108,930	\$77,975	\$78,892	\$82,719	\$81,979
Average Household Income	\$111,206	\$89,058	\$89,505	\$97,264	\$96,467
Under \$15,000	5.1%	6.7%	5.9%	5.2%	4.9%
\$15,000 - \$34,999	6.3%	13.5%	12.3%	10.9%	11.0%
\$35,000 - \$49,999	7.7%	12.3%	12.3%	11.2%	11.6%
\$50,000 - \$74,999	6.8%	17.5%	17.2%	18.0%	18.4%
\$75,000 - \$99,999	16.5%	17.1%	17.9%	16.3%	16.5%
\$100,000 - \$124,999	21.7%	11.1%	13.1%	12.1%	12.2%
\$125,000 - \$149,999	23.0%	8.7%	8.6%	8.1%	8.1%
\$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	451	1,295	2,098	4,574	4,101
RACE/ETHNICITY					
White/Caucasian	62.8%	57.7%	54.5%	55.2%	54.6%
Black/African American	15.4%	17.2%	19.1%	20.7%	21.6%
Asian/Pacific Islander	4.3%	4.3%	4.7%	4.7%	4.6%
Hispanic/Latino	11.8%	15.5%	17.2%	14.7%	14.4%
Other	5.7%	5.2%	4.5%	4.7%	4.8%

Source: Advan, 2024.