

| FULL YEAR 2026 | 1 MILE RADIUS | 3 MILE RADIUS | 5 MILE RADIUS | 10 MILE RADIUS | 70% TRUE TRADE AREA |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|--------|---------|---------|-----------|---------|
| Total Population | 27,877 | 122,019 | 300,595 | 1,483,769 | 611,379 |
| Total Daytime Population | 21,760 | 124,802 | 329,182 | 1,469,730 | 665,150 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|----------|
| Total Households | 12,066 | 51,746 | 117,960 | 534,126 | 226,357 |
| Median Household Income | \$105,705 | \$85,876 | \$80,509 | \$79,223 | \$76,735 |
| Average Household Income | \$131,916 | \$105,816 | \$102,755 | \$103,541 | \$99,237 |
| Under \$15,000 | 6.8% | 8.1% | 8.4% | 7.7% | 8.4% |
| \$15,000 - \$34,999 | 11.2% | 13.9% | 15.2% | 15.1% | 16.4% |
| \$35,000 - \$49,999 | 11.2% | 12.5% | 12.6% | 12.0% | 12.6% |
| \$50,000 - \$74,999 | 16.3% | 17.2% | 17.3% | 17.3% | 17.9% |
| \$75,000 - \$99,999 | 12.6% | 12.0% | 12.4% | 12.7% | 12.3% |
| \$100,000 - \$124,999 | 7.6% | 8.4% | 8.3% | 9.4% | 8.5% |
| \$125,000 - \$149,999 | 6.8% | 6.7% | 6.0% | 6.8% | 5.9% |
| \$150,000+ | N/A | N/A | N/A | N/A | N/A |

BUSINESSES

| | | | | | |
|------------------|-----|-------|--------|--------|--------|
| Total Businesses | 432 | 3,669 | 10,000 | 45,285 | 17,999 |
|------------------|-----|-------|--------|--------|--------|

RACE/ETHNICITY

| | | | | | |
|------------------------|-------|-------|-------|-------|-------|
| White/Caucasian | 36.4% | 35.1% | 28.0% | 25.6% | 24.8% |
| Black/African American | 18.7% | 26.2% | 24.0% | 18.0% | 21.2% |
| Asian/Pacific Islander | 20.0% | 12.3% | 16.0% | 13.9% | 15.1% |
| Hispanic/Latino | 20.7% | 22.3% | 28.6% | 39.1% | 35.6% |
| Other | 4.2% | 4.1% | 3.4% | 3.4% | 3.3% |