# Perform Properties

PARKWOOD

3000 Custer Rd, Plano, TX 75075
Generated on May 26, 2026

| FULL YEAR 2026 | 1 MILE RADIUS | 3 MILE RADIUS | 5 MILE RADIUS | 10 MILE RADIUS | 70% TRUE TRADE AREA |
|---|---|---|---|---|---|
| **TOTAL POPULATION** | | | | | |
| Total Population | 12,354 | 126,912 | 342,374 | 704,805 | 769,376 |
| Total Daytime Population | 11,345 | 140,355 | 422,694 | 873,256 | 920,240 |
| **TOTAL HOUSEHOLD INCOME** | | | | | |
| Total Households | 4,658 | 49,335 | 132,080 | 278,555 | 303,924 |
| Median Household Income | $134,220 | $119,392 | $126,078 | $122,910 | $123,538 |
| Average Household Income | $160,915 | $144,281 | $155,951 | $154,936 | $157,015 |
| Under $15,000 | 2.4% | 4.9% | 5.1% | 4.5% | 4.8% |
| $15,000 - $34,999 | 4.0% | 6.9% | 7.0% | 7.0% | 6.9% |
| $35,000 - $49,999 | 6.9% | 6.9% | 6.3% | 6.8% | 7.0% |
| $50,000 - $74,999 | 9.0% | 12.7% | 11.5% | 12.6% | 12.6% |
| $75,000 - $99,999 | 12.7% | 13.4% | 12.3% | 12.7% | 12.5% |
| $100,000 - $124,999 | 10.9% | 11.3% | 10.6% | 10.8% | 10.5% |
| $125,000 - $149,999 | 9.7% | 9.2% | 8.4% | 8.6% | 8.4% |
| $150,000+ | 44.5% | 34.6% | 38.7% | 37.0% | 37.4% |
| **BUSINESSES** | | | | | |
| Total Businesses | 386 | 5,119 | 12,400 | 27,468 | 28,820 |
| **RACE/ETHNICITY** | | | | | |
| White/Caucasian | 64.9% | 50.7% | 48.3% | 46.4% | 46.4% |
| Black/African American | 4.6% | 8.8% | 8.8% | 10.5% | 11.0% |
| Asian/Pacific Islander | 11.2% | 14.6% | 21.5% | 20.9% | 21.1% |
| Hispanic/Latino | 14.6% | 21.4% | 16.6% | 17.5% | 16.8% |
| Other | 4.7% | 4.7% | 4.9% | 4.8% | 4.8% |

Source: Advan, 2025.