PLAZA DEL SOL

Perform Properties

10950 Sherman Way, Burbank, CA 91501 Generated on November 6, 2025

FULL VELD 0004	/ AW E BABWA			(0.4W = D.4.DW)	T00/ TDUE TD 4 DE 4 DE 4
FULL YEAR 2024	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	28,539	233,899	572,141	1,954,210	805,351
Total Daytime Population	26,140	218,750	581,502	2,167,347	862,967
TOTAL HOUSEHOLD INCOME					
Total Households	7,828	83,848	211,009	742,379	286,978
Median Household Income	\$63,350	\$81,667	\$88,448	\$95,819	\$88,240
Average Household Income	\$80,581	\$103,849	\$116,634	\$132,645	\$117,109
Under \$15,000	9.4%	9.9%	9.5%	9.2%	9.2%
\$15,000 - \$34,999	15.3%	13.4%	12.9%	12.3%	13.1%
\$35,000 - \$49,999	14.3%	9.8%	9.4%	8.7%	9.6%
\$50,000 - \$74,999	16.5%	14.9%	14.4%	14.0%	14.5%
\$75,000 - \$99,999	14.3%	13.4%	12.6%	12.2%	12.4%
\$100,000 - \$124,999	11.7%	10.6%	10.2%	9.8%	10.1%
\$125,000 - \$149,999	6.0%	7.8%	7.5%	7.5%	7.5%
\$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	1,179	12,603	35,280	148,717	54,728
RACE/ETHNICITY					
White/Caucasian	14.7%	36.3%	40.6%	40.9%	37.3%
Black/African American	2.3%	4.2%	3.9%	3.6%	3.8%
Asian/Pacific Islander	4.2%	7.9%	8.5%	11.6%	8.4%
Hispanic/Latino	76.2%	47.8%	42.9%	39.6%	46.6%
Other	2.6%	3.9%	4.2%	4.3%	3.9%

Source: Advan, 2024.