

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
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## TOTAL POPULATION

Total Population	36,767	235,615	497,239	1,439,039	1,109,671
Total Daytime Population	32,435	189,160	428,372	1,419,578	1,231,216

## TOTAL HOUSEHOLD INCOME

Total Households	8,261	59,212	135,453	488,374	359,055
Median Household Income	\$76,007	\$83,712	\$82,591	\$93,061	\$88,147
Average Household Income	\$90,639	\$99,821	\$100,046	\$119,465	\$110,254
Under \$15,000	8.6%	7.7%	8.4%	8.4%	8.6%
\$15,000 - \$34,999	17.3%	14.4%	14.5%	12.5%	13.1%
\$35,000 - \$49,999	10.5%	9.9%	10.3%	9.1%	9.5%
\$50,000 - \$74,999	16.4%	15.4%	15.7%	14.4%	14.9%
\$75,000 - \$99,999	14.3%	13.3%	12.8%	12.3%	12.5%
\$100,000 - \$124,999	8.1%	11.2%	10.9%	10.3%	10.4%
\$125,000 - \$149,999	8.4%	8.0%	7.6%	7.9%	7.9%
\$150,000+	N/A	N/A	N/A	N/A	N/A

## BUSINESSES

Total Businesses	1,079	6,001	16,635	88,057	50,239
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## RACE/ETHNICITY

White/Caucasian	2.3%	7.8%	15.1%	33.8%	29.0%
Black/African American	2.0%	2.7%	3.0%	3.9%	3.9%
Asian/Pacific Islander	1.4%	6.8%	9.1%	10.4%	10.0%
Hispanic/Latino	93.2%	81.1%	70.6%	47.9%	53.7%
Other	1.0%	1.6%	2.2%	3.9%	3.4%